



Co-funded by the
Erasmus+ Programme
of the European Union



Dissemination Plan

Annex1

Plan for the Project year 2

		Nov1 5Dec 15 2021	Dec1 5 Jan 15 2022	Jan15 Feb1 5 2022	Feb1 5 Marc h 2022	Marc h Apr1 5 2022	Apri1 5May 15 2022	May Jun15 2022	Jun1 5 Jul 15 2022	Jul Aug 2022	Aug1 5 Sep1 5 2022	Sep1 5 Oct15 2022	Oct15 Nov1 5 2022
4.1	Create and maintain project web-site	4x	4x	1x	1x	1x	1x	1x	1x	1x	1x	1x	1x
4.2	Facebook page	1x	1x	1x	1x	1x	1x	1x	1x	1x	1x	1x	1x
4.3	Discussion on issues of regional development & policy											1x	
4.4	Publication of guidelines, brochures, newsletters							2x 2=	2X 2=			1x	
4.5	Project awareness and dissemination documents		2x	1x								1x	
4.6	Promo materials for awareness raising campaign									2x	2x		
4.7	Publication of newsletters and press releases		1x						1x			1x	

		Done by	Target Audience	Description	Period
4.1	maintain project web-site	Coordinated by ATSU with participation of all partners	All interested persons including wide audience	Uploading and sharing information	Throughout the project and after its completion
4.2	Facebook page	Coordinated by ATSU with participation of all partners	All interested persons including wider audience	Uploading and sharing information	Throughout the project and after its completion
4.3	Discussion on issues of regional development & policy	Coincides with Rector's Conference	University Rectors and/or EQE and MoES	During the Rectors conference high-level discussions will take place	March –April 2022

4.4	Publication of guidelines, brochures, newsletters		<p>Internal audience – more staff at participant universities;</p> <p>External audience – all interested person including wider audience</p>	<p>Guidelines on Cooperation with local Authorities will be public;</p> <p>Booklets/Leaflets on:</p> <p>a) LLL courses that universities will provide and relevant information;</p> <p>b) on topic regarding cooperation between a university and stakeholders</p> <p>will be disseminated, hand out at different events and electronically</p>	<p>February – March 2022</p> <p>February – March 2022</p> <p>and continue throughout the project</p>
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4.5	Project awareness and dissemination documents	partners	Potentially interested people	<p>a) Information on LLL course that each regional university can provide upon interest will be disseminated</p> <p>b) in order to maximize awareness of staff at universities regarding Internationalisation, Strategic Plan, possibilities and benefits of cooperation with local authorities, etc, additional meetings now with university academic staff will be conducted</p>	<p>January-February 2022</p> <p>February-March 2022</p> <p>9 Ge partners conducts meetings/trainings with at least 20-25 persons each</p>
4.6	Promo materials for awareness raising campaign			<p>Booklets/Leaflets on:</p> <p>a) LLL courses that universities will provide and relevant information;</p> <p>b) on topic regarding cooperation between a university and stakeholders</p> <p>will be prepared</p>	February 2022

4.7	Publication of newsletters and press releases			<p>At least two newsletters will be issued till the end of the project:</p> <p>one- upon the finalization of development of LLL courses newsletter will be shared and the second at the end of the project to summarise results and activities of RURD project;</p> <p>each university will share the news regarding possibility of LLL courses at their universities</p>	
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4.8	Final Dissemination Conference	Consortium Members	Project Participants, all interested stakeholders and business representatives	International Conferences on the regional development and the role of regional universities in the development of the region will be organized for all Project Members and will have discussion format and will be open for any interested parties and key stakeholders including local and regional mass-media. The final project results will be presented and disseminated at the Conference. It will coincide with one of the meetings of the Rectors' Conference.	April- May
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