

## NEW PROJECT BASED ON SOCIETY

### MISSION, VISION AND FOCUS AREAS



#### MISSION

*Campus da Cidadanía* will serve as a confluence point between University and Society in all areas related to research, development and knowledge transfer, encompassed in the Social Sciences and Humanities

#### FOCUS:



Cultural Heritage



Society and citizens



Educational  
Innovation



Creative and Cultural  
Industries

## RESEARCH SINGULAR CENTERS AND INSTITUTES

- **IDEGA:** *Institute of Galician Studies and Development*
- **ICE:** *Institute of Educational Science*
- **ILGA:** *Institute of Galician Language*
- **Institute of Criminology**
- **CITIUS:** *Center for Research in Information Technologies*

**Other Facilities:** *Center for Cooperative Studies (CECOOP); Center of Historical City Studies; Center for Security Studies (CESEG); Center of the Western Sahara Studies (CESO); Center of Touristic Research Studies (CETUR); Center of Film Studies (CEFILMUS); Center for Research on Emerging Cultural Practices and Process (CIPPCE); Integral Center for Conflict Analysis and Resolution (CIARCUS); Interdisciplinary Center for American Studies “Gumersindo Busto”; Interdisciplinary Center for Feminist Research and Gender Studies (CIFEX); Center of Social Responsibility, Corporate Governance and Investor Protection (CERGI)*

# **SOME EXAMPLES FROM USC: CENTRE OF RESEARCH (CIQUS). TECHNOLOGY PLATFORM (APTL). INTERTERRITORIAL COOPERATION PROJECT (GEOARPAD)**

# DAIRY AND FOOD TECHNOLOGIES CENTER

University of Santiago de Compostela

## Role of Universities in the Regional Development

Co-funded by the  
Erasmus+ Programme  
of the European Union





# WHO WE ARE?

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Center created in 1992 and integrated into the Food Research and Analysis Institute of the University of Santiago de Compostela until 2014.

Since 2016, a Technological Platform of the Research and Innovation Infrastructures Network of the USC.

# OUR MISSION

A photograph of a modern, multi-story building with a glass facade. The building is situated on a paved walkway with a grassy area to the left. The sky is overcast, and there are trees with some autumn-colored leaves in the background.

Technological support and advice to companies in the agri-food sector for the development of new products and technologies, promoting R&D in the sector collaborating with research groups, as well as contributing to the training and dissemination of knowledge in this environment.

Our goal: to be the R&D center of reference for the food industry in Spain.

# STRUCTURE

A photograph of a modern, multi-story building with a large glass facade. The building is situated on a paved walkway with some greenery and trees in the background. The sky is overcast.

- ❖ Internal Management Committee: management body of the APLTA. Members: representatives of USC Management, Head of R&D at the Campus of Lugo and a representative of the APLTA management.
- ❖ R&D Management Area: This area is dedicated to the planning, execution and technical management of projects and contracts with companies and/or other research centers.
- ❖ Pilot Plant: it is the core of APLTA.
- ❖ Laboratories Area: as support to the pilot plant.
- ❖ Training Area: is focus on planning and coordinating training actions of different types organized by the structure itself or requested by clients. It includes face-to-face actions such as online training.
- ❖ Administration and Human Resources area.
- ❖ Communication and Marketing area.

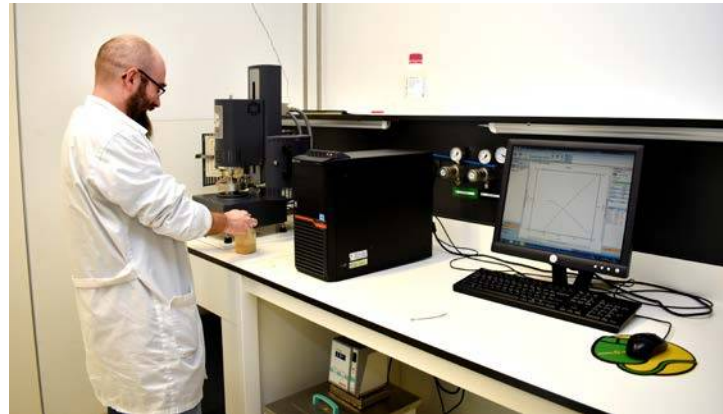
# SERVICES



1. R + D + i
  - a) Product development
  - b) Consulting, technical assistance
  - c) Technological services
2. Coaching and training: face-to-face (, online, mixed.
3. Analytics:
  - a) Physicochemical
  - b) Microbiological
  - c) Sensorial
  - d) Physical properties



# OUR FACILITIES



## Pilot Plant

- Semi Industrial Scale
- Area: 1.900 m<sup>2</sup>
- Unique in Spain

## Laboratories

- Microbiology
- Physicochemical
- Physical properties
- Sensorial Analytics
- Area: 300 m<sup>2</sup>

## Offices and others

- Offices, classrooms, other labs...
- Area: 400 m<sup>2</sup>

# STRENGTHS

A photograph of a modern, two-story building with a glass facade. The building is situated on a paved walkway with green grass and some trees in the background. The sky is overcast.

1. Team: interdisciplinary staff with extensive experience in food and related technologies. Highly qualified.
2. Facilities, equipment and technologies: APLTA has a semi-industrial pilot plant unique in Spain and equipped with the latest technologies in the food sector.
3. Campus Terra: specialization campus in Land Sciences, with a strong content in degrees and research groups linked to the primary sector.

VIDEO



# CONTACT

**Web:** [www.aplta.es](http://www.aplta.es)

**Email:** [josemanuel.rebolo@usc.es](mailto:josemanuel.rebolo@usc.es)

**Phone:** +34 600 942 347



**THANKS!**

↑  
Aula de Produtos Lácteos  
e Tecnologías Alimentarias





XUNTA  
DE GALICIA



UNIÓN EUROPEA



UNIVERSIDADE  
DE SANTIAGO  
DE COMPOSTELA



CAMPUS VIDA  
CAMPOS DE EXCELENCIA INTERNACIONAL

galicia

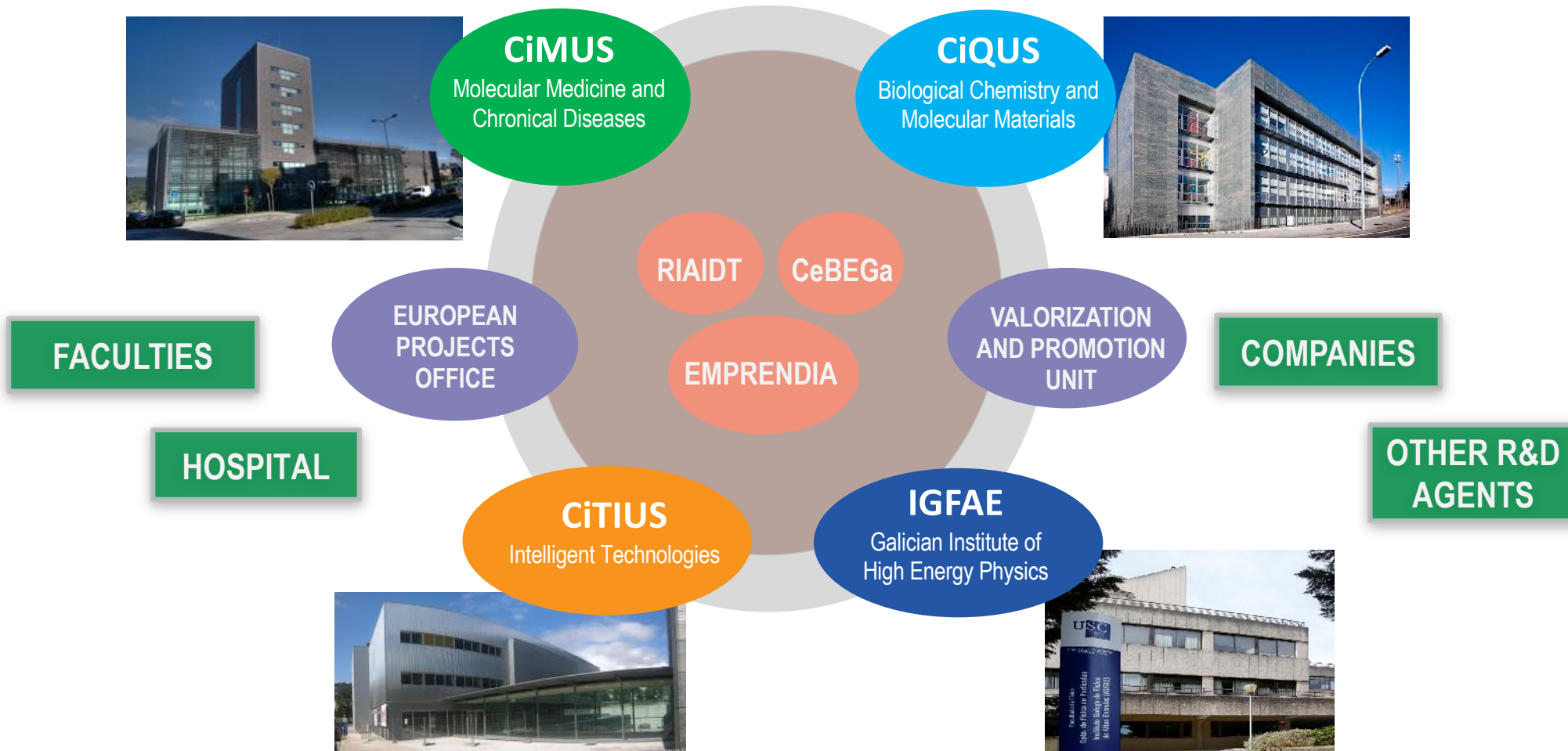
# CiQUS

Center for Research  
on **Biological Chemistry** and  
**Molecular Materials**

**Prof. Dolores Pérez** (*CiQUS Deputy Director*)

*Role of Universities in the Regional Development (RURD)*  
*Training Sesion – The Value of Research*  
February 4, 2021

# Singular Research Centers Network



- ❖ **Transdisciplinary and cooperative research** in strategic areas
- ❖ Focussed towards **scientific excellence** and **transfer of knowledge** to society
- ❖ **Self-demanding** organization model

# Chemistry at the boundary with Biology and Materials Science



## MISSION

- ✓ To promote the advancement of **science at the frontier of knowledge** in the fields of synthetic chemistry, chemical biology and functional materials
  - ✓ **Training** new scientists, professionals and future leaders
- ✓ To create socio-economic **progress** and **technology transfer**
- ✓ To increase the international **prestige** of the USC and Galicia



## VISION

To be an **international reference** center on interdisciplinary research in chemistry at the frontier with biology and materials science



# Strategic values and key features

## RESEARCH

- ✓ Cutting edge science
- ✓ Multidisciplinarity
- ✓ Intra & inter-collaborative projects
- ✓ Responsible research and innovation
- ✓ Outreach to society

## TALENT ATTRACTION AND TRAINING

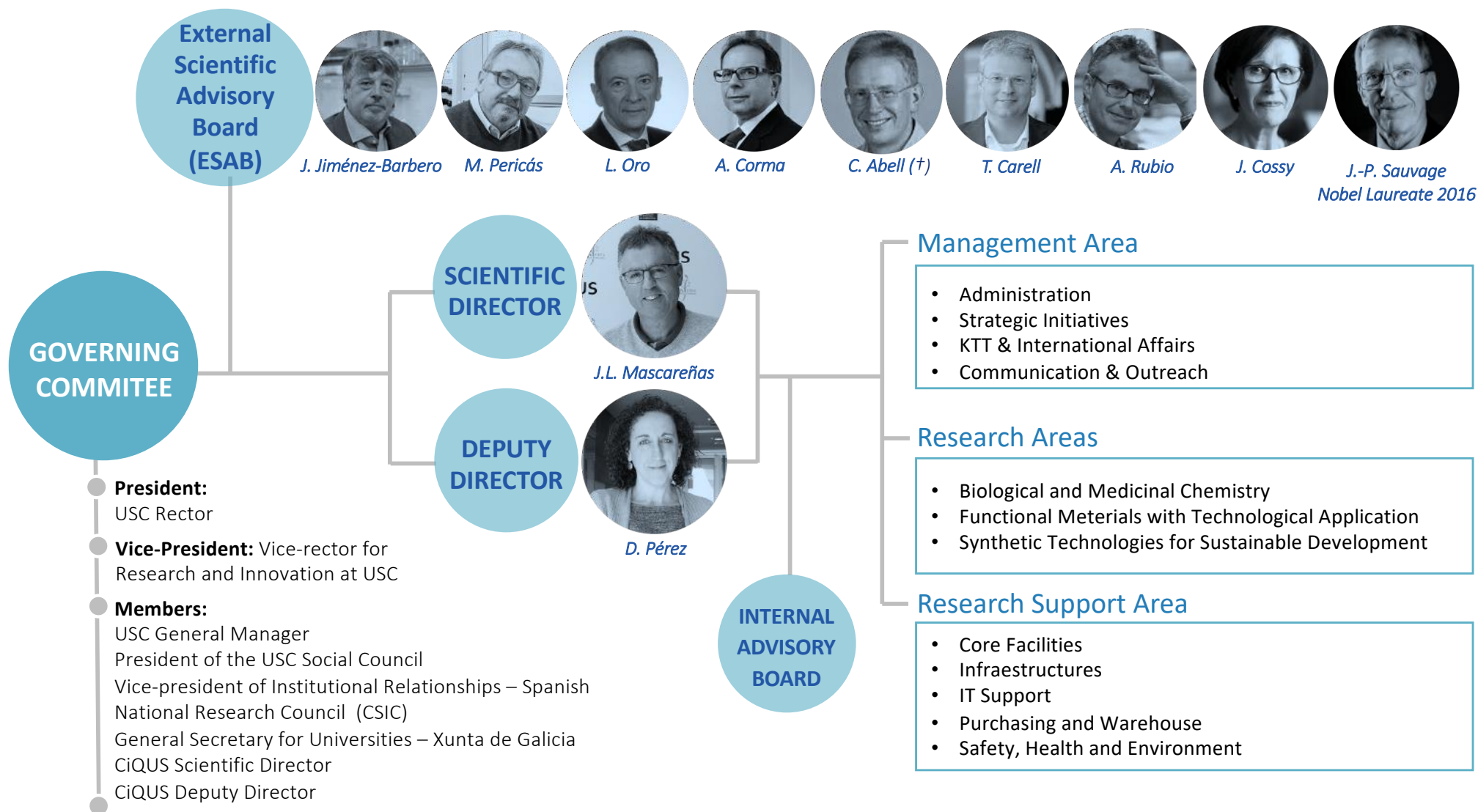


- ✓ Best researchers and best students
- ✓ Stimulating scientific environment
- ✓ Competitive recruitment and selection processes
- ✓ Gender balance
- ✓ Excellence in training

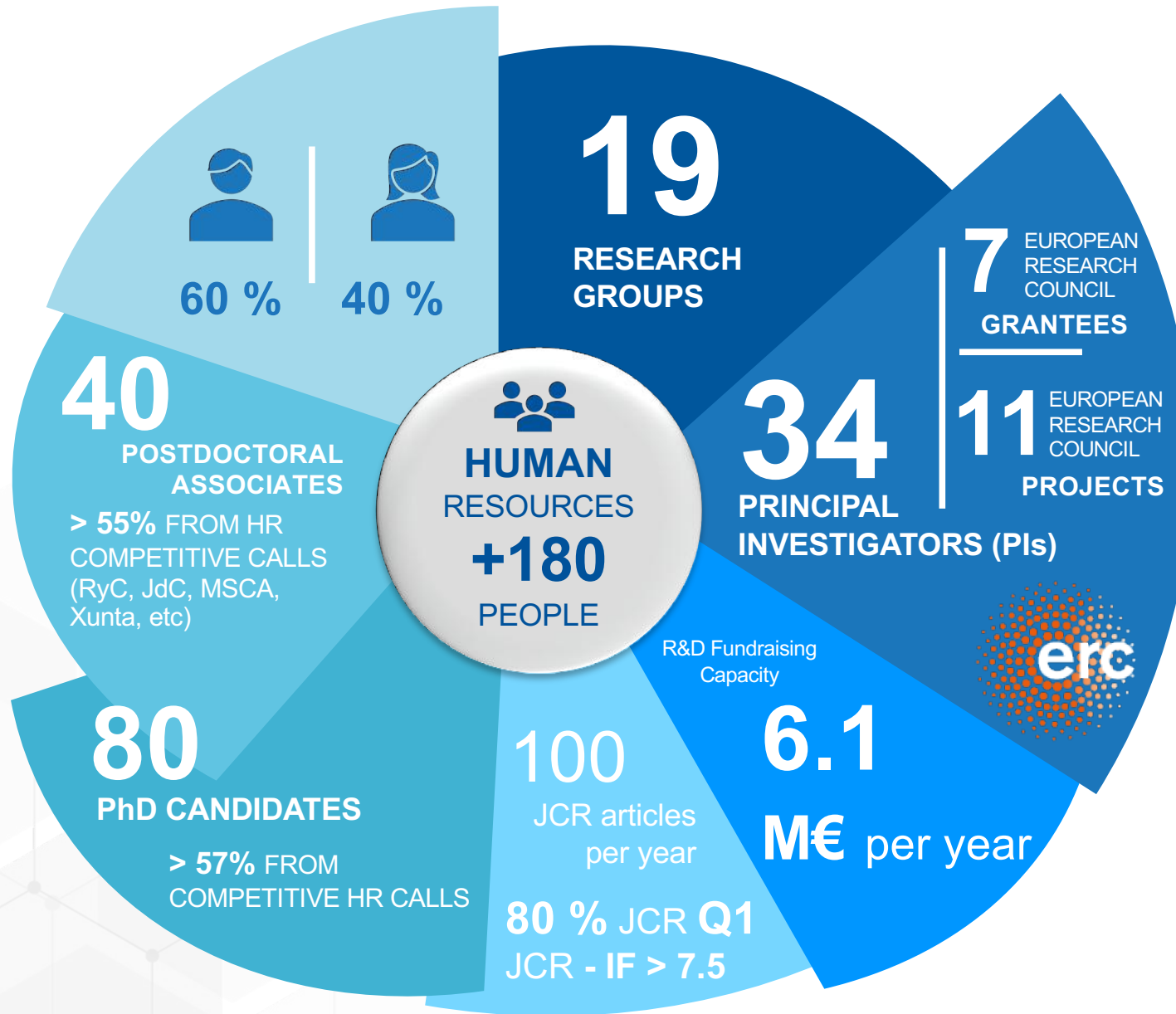
## ORGANISATION

- ✓ Self-demanding model
- ✓ Professional R&D management
- ✓ Support to researchers
- ✓ Shared resources and facilities

# Organizational structure



# Human Resources



# CiQUS' talent attraction strategy



15 Top-level undergraduate students / year  
2019 – 5th edition



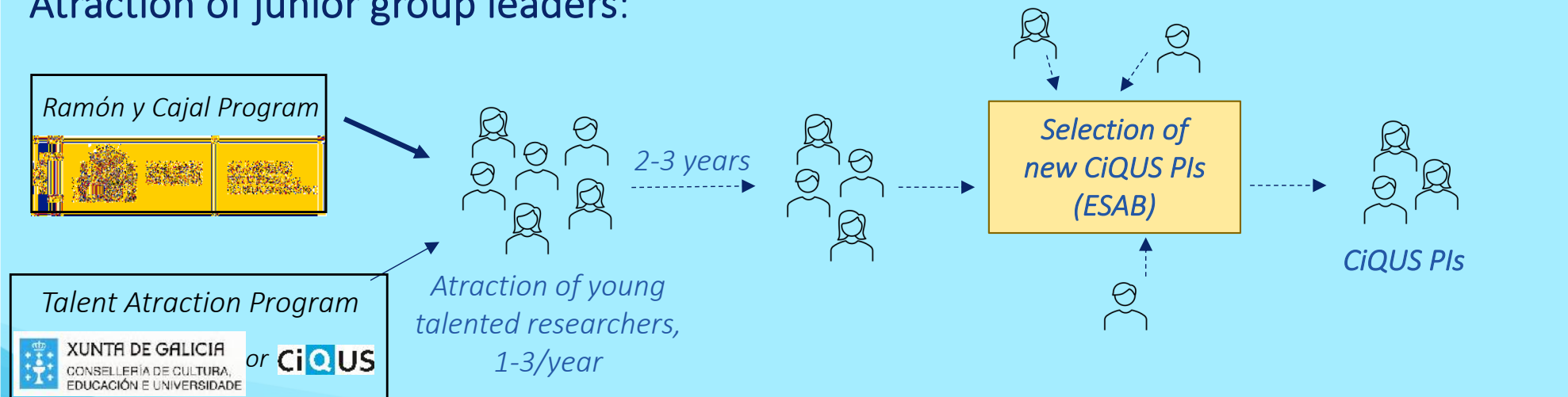
10 Part-time research contracts / year for Master students  
2020 – 12th edition



2 Postdoctoral positions / year (international call)  
2016-2018 – 3 editions



## Attraction of junior group leaders:



# Infrastructures & Facilities

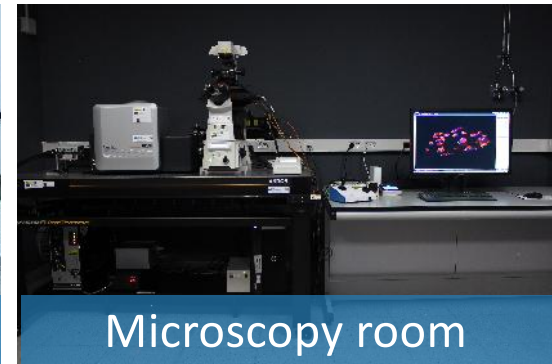
5 floors  
5.900 m<sup>2</sup>



22 Research labs



NMR room



Microscopy room



2 Cell culture labs



4 Instrumental support labs



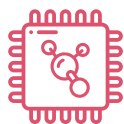
PLD equipment

# CiQUS Scientific Strategic Areas



## Biological & Medicinal Chemistry

- Bio-Supramolecular Chemistry.
- Chemistry & Nanotechnology at the frontier with Cell Biology and Biomedicine.
- Pharmacological Agents, cell transport and innovative strategies for the activation of pro-drugs.



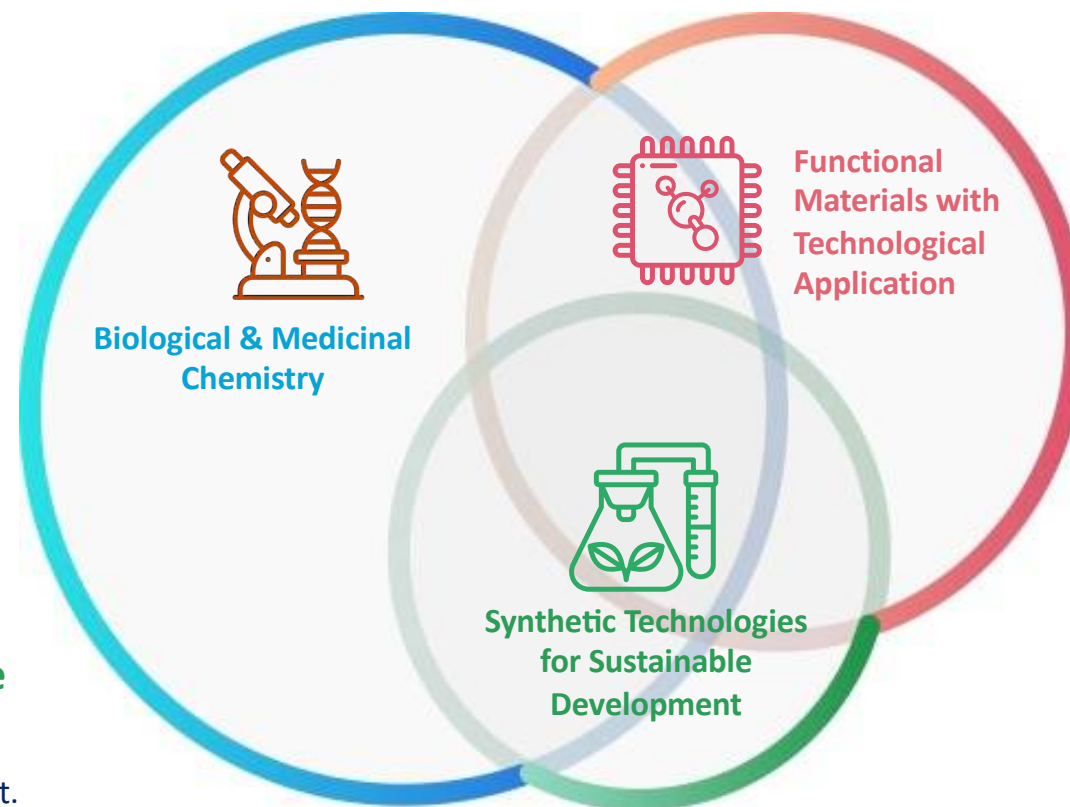
## Functional Materials with Technological Application

- Innovative Functional Materials and Technologies
- Sensors, thermal and electronic devices.



## Synthetic Technologies for Sustainable Development

- Catalysis & synthesis for sustainable development.
- Chemical technologies for product health.



<https://www.usc.es/ciqus/en>

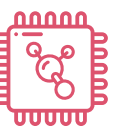


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## Biological & Medicinal Chemistry

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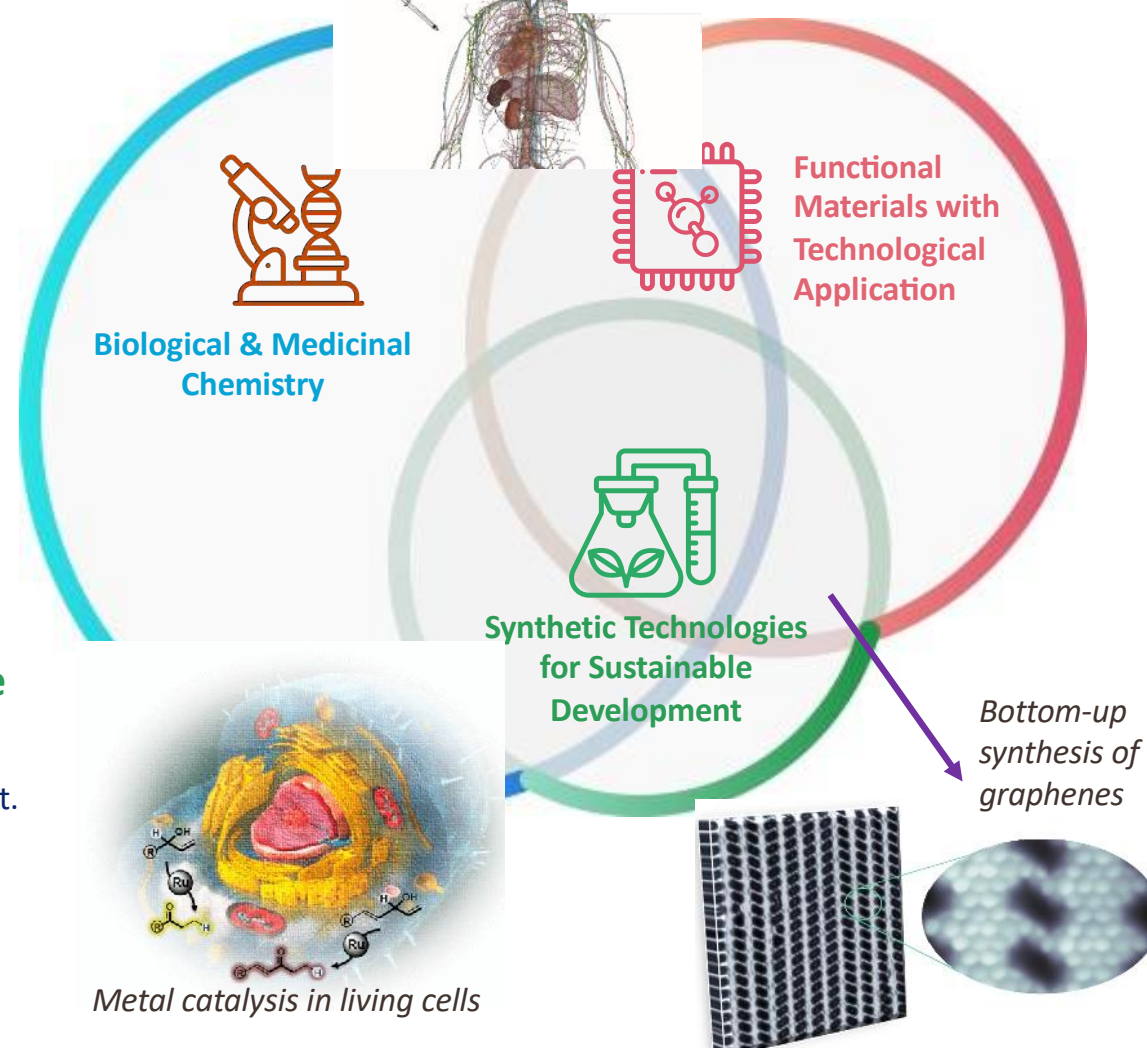
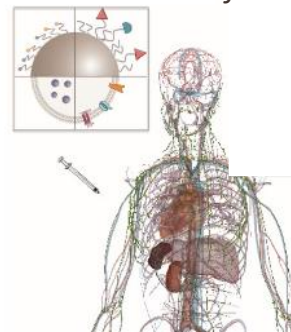
- Innovative Functional Materials and Technologies
- Sensors, thermal and electronic devices.



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- Catalysis & synthesis for sustainable development.
- Chemical technologies for product health.

Nanomaterials for biomedicine

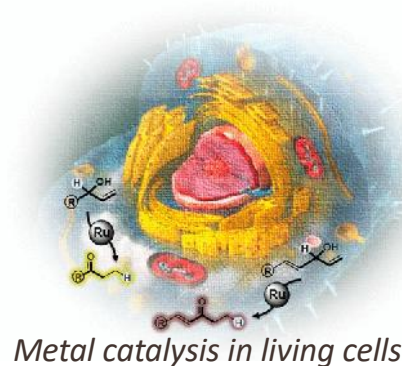


Biological & Medicinal Chemistry

Functional Materials with Technological Application

Synthetic Technologies for Sustainable Development

Bottom-up synthesis of graphenes

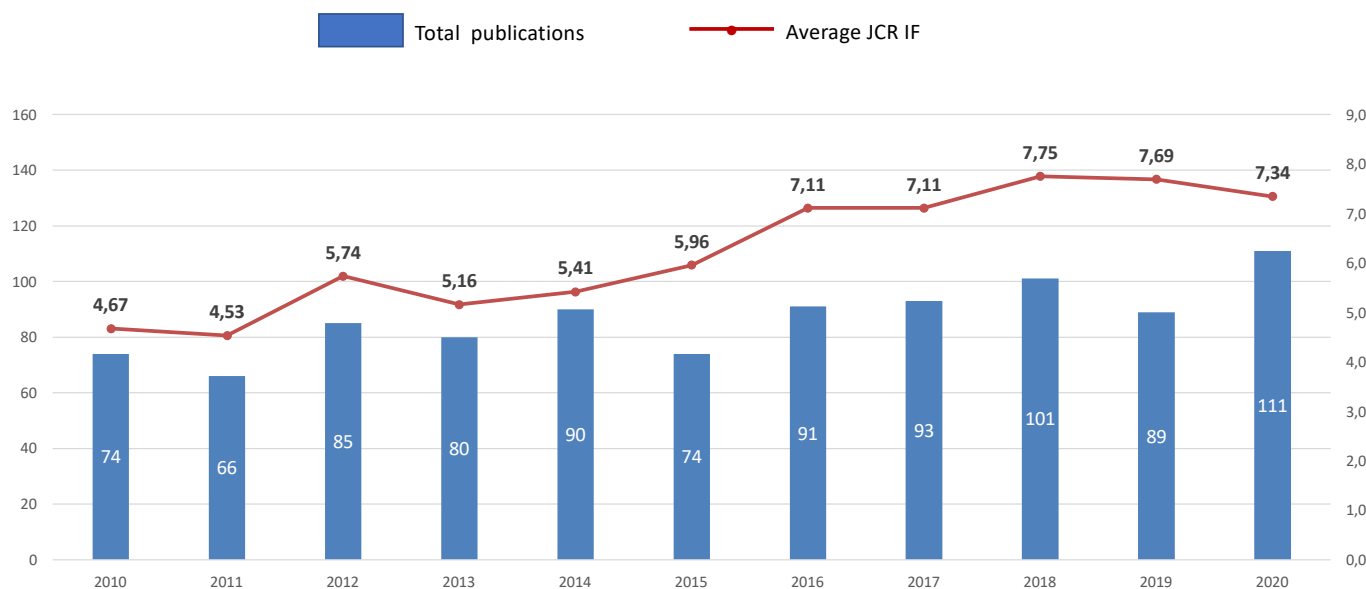


Metal catalysis in living cells

<https://www.usc.es/ciqus/en>



# Scientific Production



## Publications 2016 -2020

- ✓ 485 total publications (42% D1, 80% Q1 – JCR)
- ✓ Average IF = 7.411
- ✓ **Publications with IF > 9**  
**145 Publications (30 %)**
- ✓ 45% International collaborations; 17% intramural collaborations



natureINDEX

1 November 2019 - 31 October 2020

Principal institution: University of Santiago de Compostela (USC)

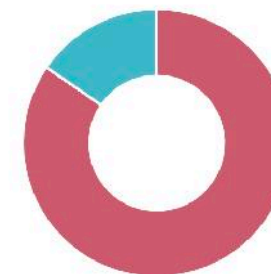
Region: Global  
Subject/journal group: All

The table to the right includes counts of all research outputs for USC Center for Research in Biological Chemistry and Molecular Materials (CIQUS) published between 1 November 2019 - 31 October 2020 which are tracked by the Nature Index.

Hover over the donut graph to view the FC output for each subject. Below, the same research outputs are grouped by subject. Click on the subject to drill-down into a list of articles organized by journal, and then by title.

Count	Share
31	9.69

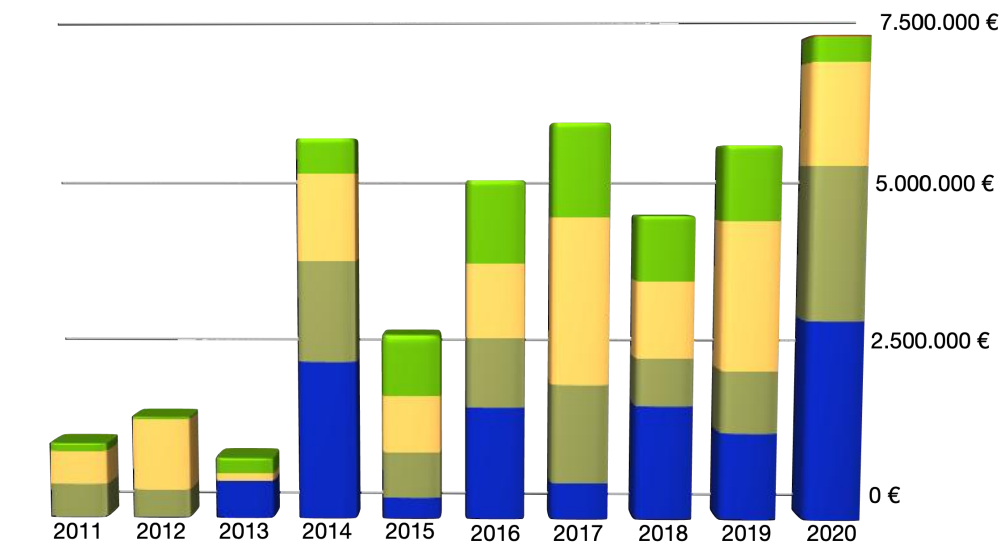
Outputs by subject (Share)





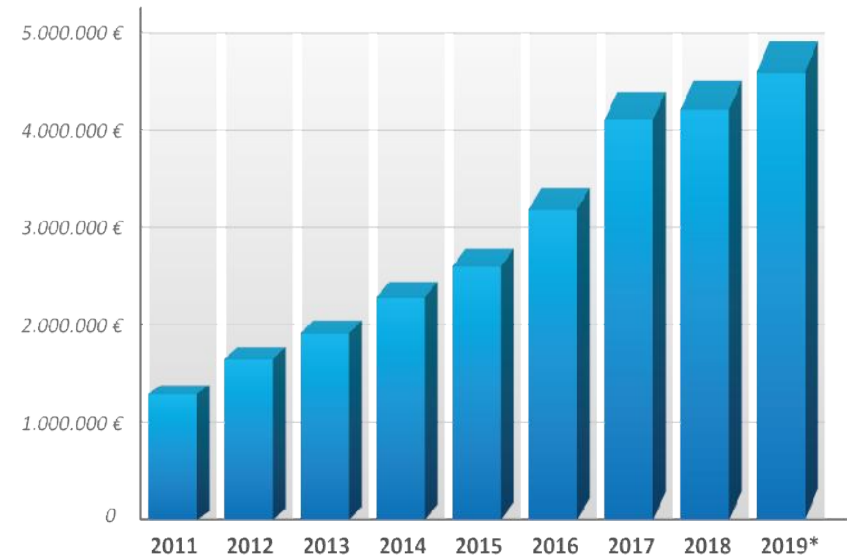
# R&D Funding

Funds raised



■ International Projects    
 ■ National Projects    
 ■ Regional Projects  
■ Valorisation Projects & Contracts    
 ■ Crowdfunding

Funds executed



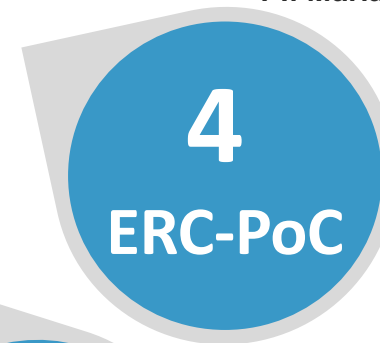
# European Research Council (ERC) Grants (2010-2020)

**11** ERC  
**PROJECTS**  
SO FAR

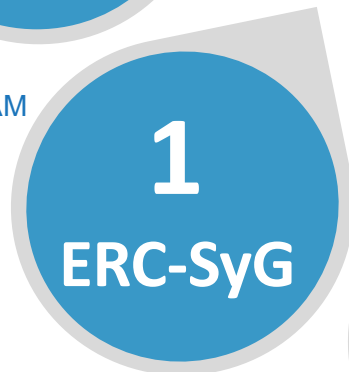
**13,5** M€  
**FUNDS**  
**RECEIVED**

PI: J. Luis Mascareñas, METBIOCAT

PI: Francisco Rivadulla, ANTS  
PI: Javier Montenegro, TRAFFIKGENE  
PI: José Luis Mascareñas, antiCSC  
PI: María Giménez, ZABCAT



PI: Diego Peña, MoIDAM



PI: Francisco Rivadulla, THERM2D  
PI: Javier Montenegro, DYNAP  
PI: María Giménez, NANOCOMP  
PI: Beatriz Pelaz, SPACING

PI: Martín Fañanás, BECAME

# Collaborative international research projects (2016-2020)

**11** COLLABORATIVE  
PROJECTS

**> 3,5 M€**  
FUNDS RAISED  
BY ciQUS



## SPICOLOST

Spin conversion, logic storage in oxide-based electronics

MSCA-RISE

(Spain, Switzerland, France, Japan, Argentina, USA)

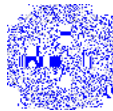
PI. F. Rivadulla



Fully synthetic self-regulated cytoskeleton

(Spain, USA, Japan)

PI. J. Montenegro



## HeatNMof

Heating triggered drug release from nanometric inorganic-metal organic framework composites

MSCA-ITN

(Spain, France, Belgium, UK, Germany, Italy)

PI. P. del Pino

## SPRING

Spin Research IN Graphene - FET\_Open

(Switzerland, The Netherlands, Spain, UK)

PI. D. Peña

## ENDOSCOPE

A clinically applicable non-viral gene delivery technology - RIA

(Germany, The Netherlands, Belgium, Spain, Italy, France, Switzerland)

PI. E. Fernández-Megía

## SWINMOT

Switchable magneto-plasmonic contrast agents and molecular imaging technologies - FETOpen

(Austria, France, Spain)

PI. B. Pelaz

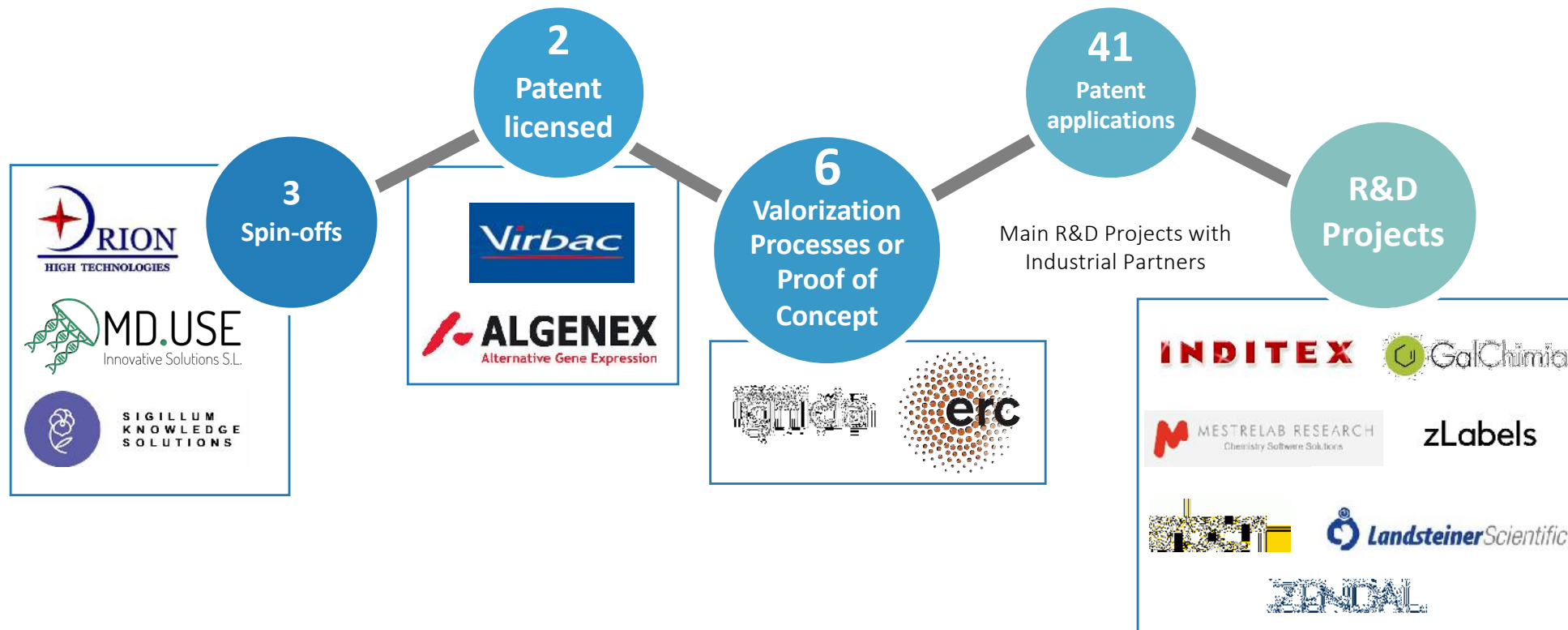
## e-PROT

Efficient conductive protein systems

(Spain, Israel, Portugal, France, UK)

PI. E. Vázquez Sentís

# Private Funding and Technology Transfer (2016-2020)



# Training activities and programs

CiQUS' Inter-disciplinary Seminars Program

CiQUS' Lectures Program



► Nobel Laureates in Chemistry

CiQUS' PhD Research Contracts Program

CiQUS' Training Courses in Transversal Skills

MASTER<sup>OO</sup>

MSc in **Organic Chemistry** - # 1 Master in Chemistry in Spain ("El Mundo")

MASTER **CHEM** BIO&MAT CHEMISTRY at the Interface with BIOLOGY and MATERIALS Science



Doctoral Training at CiQUS



52 Doctoral Theses defended 2016 - 2019  
> 10 theses/year

# Outreach

**CiQUS Open Day**  
Ciencia Singular  
(Rede de Centros Singulares da USC)



Bring CiQUS research and scientific culture close to society



Pomotion of scientific vocations among young people

High School Students  
A Investigación en Química: Ciencia Creativa para un Mundo Mellor



Elementary School Students  
Visits to CiQUS and presence of CiQUS at schools



Programa A Ponte entre o Ensino Medio e a USC



# Communication

## Our Social Media Profiles



≈ 2,000 followers



≈ 2,000 followers



≈ 2,200 followers



+ 220 subscribers  
+ 65.000 views

## Regular press releases



The background of the slide is a close-up photograph of a spider web covered in numerous water droplets. The lighting is soft and blue-toned, creating a bokeh effect with out-of-focus droplets in the background. The droplets in the foreground are sharp and clear, reflecting light.

# CiQUS

Center for Research  
on **Biological Chemistry** and  
**Molecular Materials**

*[www.usc.es/ciqus/en](http://www.usc.es/ciqus/en)  
[dolores.perez@usc.es](mailto:dolores.perez@usc.es)*



# TERRITORIAL ANALYSIS RESEARCH GROUP (ANTE) University of Santiago de Compostela

## Interterritorial cooperation project (GEOARPAD)

PhD. Yamilé Pérez Guilarte  
Research Associate (ANTE Group)/ lecturer in UDC  
[yamile.perez@usc.es](mailto:yamile.perez@usc.es)



**ANTE**  
Análise Territorial  
GI - 1871

Un Grupo de  
Investigación da



# TERRITORIAL ANALYSIS RESEARCH GROUP (ANTE)

## COMPETITIVE REFERENCE GROUP OF THE UNIVERSITY SYSTEM OF GALICIA

**Coordinator:** Rubén C. Lois González  
Professor of Regional Geographic Analysis.  
University of Santiago de Compostela (USC)



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Investigación da



# RESEARCHERS

## Investigadores

<u>Nombre</u>	<u>Cargo</u>	<u>ORCID</u>
LOIS GONZALEZ, RUBEN CAMILO	Coordinador	0000-0003-4717-1061
ARMAS QUINTA, FRANCISCO JOSE	Membro	0000-0002-8644-8185
DURAN VILLA, FRANCISCO RAMON	Membro	0000-0002-0734-416X
LOPEZ, LUCREZIA	Membro	0000-0003-4451-6423
MIRAMONTES CARBALLADA, ANGEL	Membro	0000-0003-1162-3329
PAUL CARRIL, VALERIA	Membro	0000-0003-3007-1523
PAZOS OTON, MIGUEL	Membro	0000-0003-3253-6654
PIÑEIRA MANTIÑAN, MARIA JOSE	Membro	0000-0003-3223-2239
PIÑEIRO ANTELO, MARIA DE LOS ANGELES	Membro	0000-0002-8837-989X
RODRIGUEZ GONZALEZ, ROMAN	Membro	0000-0002-7097-5298
TRILLO SANTAMARIA, JUAN MANUEL	Membro	0000-0003-3842-3079
VERDUGO MATES, ROSA MARIA	Membro	0000-0001-9842-3391
YRIGOY CADENA, ISMAEL	Membro	0000-0002-3953-4152

## Investigadores

<u>Nombre</u>	<u>Cargo</u>
AGRELO JANZA, LUIS MARTIN	IFP
BARREIRO QUINTANS, DANIEL	IFP
BOGA GONZALEZ, RUBEN	IFP
CIDRAS FERNANDEZ, DIEGO	IFP
GUSMAN CORREIA ARAUJO BARBOSA, MARIA INES	IFP
LOPEZ RODRIGUEZ, RAMON	IFP
OTERO VARELA, ALEJANDRO	IFP
SOLLA SINEIRO, PAULA	IFP
TABOADA DE ZUÑIGA ROMERO, PILAR	IFP
VILA LAGE, ROBERTO	IFP

## Investigadores

<u>Nombre</u>	<u>Cargo</u>
PEREZ GUILARTE, YAMILE	PA
TAPIA GOMEZ, MARICARMEN	PA

Currently, ANTE is composed of **25 researchers:**

- 13 members
- 10 researchers in training
- 2 research associate



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## RESEARCHERS

- Geographers, economists, archaeologists, architects and historians recognized for their dynamism in collaborating with other university and non-university institutions (for example, local authorities, companies or associations).
- USC departments:
  - Geography (most researchers)
  - Applied Economics
  - Applied Didactics



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# EXTERNAL COLLABORATORS

## Colaboradores externos

<u>Nombre</u>	<u>Institución</u>
ALEJANDRO LOPEZ GONZALEZ	Universidad de León
José Somoza Medina	Universidad de León
JESUS MANUEL GONZALEZ PEREZ	Universitat de les Illes Balears
M PILAR ALONSO LOGROÑO	Universitat de Lleida
LUIS ALFONSO ESCUDERO GOMEZ	Universidad de Castilla-La Mancha
Anxo Ramón Calvo Silvosa	Universidade de A Coruña
Onildo Araujo Da Silva	Universidade Estadual de Feira de Santana UEFS
Joao Pedro Figueira Almeida Urbano Medonça	Universidade Lusíada do Porto
Maria GERALDA Almeida	Universidade de Goiania
Vanessa Fernández Fern´ndez	UNED
CARLOS ALBERTO PATIÑO ROMARIS	Universidade de Vigo
María Franco García	Universidade Federal da Paraíba, Brasil
MARICARMEN TAPIA GOMEZ	Universitat Politècnica de Catalunya
ALVARO FRANCISCO MOROTE SEGUIDO	Universitat de València
António Almeida Calheiros	Universidade Católica Portuguesa
José Carpio Martín	Universidad Complutense de Madrid

The group has 16 collaborators from Spanish universities and from Brazilian and Portuguese universities.



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## RESEARCH LINES

- Socio-economic analysis with territorial implications: tourism, industry, transport-mobility, fishing.
- Local development.
- Land planning: urban planning.
- Environment: natural spaces, environmental diagnosis, applied climatology.
- International Development Cooperation: Fight against impoverishment.



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## Some Scientific Networks

- DARIAH (Digital Research Infraestructure for Arts and Humanities);
- International Network of Researchers in Tourism, Cooperation and Development (COODTUR);
- European network to improve understanding and use of the ground beneath our cities (COST);
- Gender and Sexuality Studies Network (REGGSILA);
- European Association of Vie Francigene (EAVF);
- European Network on Territorial Cooperation (RECOT).



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# RESEARCH PROJECTS (2011-2020)



Funding entity: European Observation Network for Territorial Development and Cohesion (ESPON)

Participants: Spain, France, Poland, Italy, Greece, Ireland



## RESEARCH PROJECTS (2011-2020)

### ➤ PROJECTS IN EUROPEAN COMPETITIVE CALLS:



- Projet pour un patrimoine européen et un avenir culturel ensemble (ProPEACE). **Erasmus+ Strategic Partnership** (2014-2020). (France, Spain, Iceland, Netherlands, Romania, Scotland, Italy, Canada and Israel).



- Urban Dynamics: Global Perspectives for a Socio-Cultural Urban Management (URBDYN). **Erasmus+ Strategic Partnership** (SP) (2014-2020). (Germany, Spain, France, Brasil and Argentina).

## RESEARCH PROJECTS (2011-2020)

### ➤ PROJECTS IN EUROPEAN COMPETITIVE CALLS:



- Cultural heritage of the Galicia-Northern Portugal Euroregion: Assessment and Innovation. GEOARPAD.



- Collective Approach of Research and Innovation for Sustainable Development in Highland (HIGHLANDS.3). H2020-MSCA-RISE

# RESEARCH CONTRACTS AND AGREEMENTS WITH PUBLIC ORGANIZATIONS (2011-2020): 37



PLAN ESTRATÉGICO DE  
DINAMIZACIÓN DOS  
PEQUENOS CASCOS  
HISTÓRICOS  
1ª FASE DA ELABORACIÓN

DELIMITACIÓN DO ÁMBITO  
ESPECÍFICO DE  
ACTUACIÓN, ANÁLISE DA  
SITUACIÓN ACTUAL E  
DIAGNOSE

TOMO II



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# CONTRACTS AND AGREEMENTS WITH COMPANIES (2011-2020): 9

**CUPA**GROUP  
Since 1892

CUPACLAD®  
Protege y decora tu  
fachada con un producto  
100% natural

FACHADAS DE PIZARRA



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**USC**  
UNIVERSIDADE  
DE SANTIAGO  
DE COMPOSTELA

# International workshops



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# Videoconferencing



**USC** CENTRO DE ESTUDIOS E INVESTIGACIONES JURÍDICAS (CEIJ) **UFG**

**I JORNADA DE TURISMO BRASIL – ESPAÑA**  
**I JORNADA DE TURISMO BRASIL – ESPANHA**  
(TELECONFERENCIA / TELECONFERÊNCIA)

*Pesquisas sobre Turismo na Espanha: uma visão a partir de Santiago de Compostela*

**Data:**  
Xoves/Quinta-feira  
27 novembro 2014  
Hora (España): 11,30 horas  
Hora (Brasil): 8:30 horas

UFG/Univ. Universidade de Santiago de Compostela (USC)  
Centro de Estudos Avanzados (CEA)  
Universidade Federal de Goiás (UFG)  
Instituto de Ciências Socioambientais (ICSA)



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GI - 1871

Un Grupo de  
Investigación da



# Training courses



**ANTE**  
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Investigación da



## Center for Tourism Studies and Research (CETUR)



- Training course for tourist office informants and guides.
- Annual survey of the tourist demand of Santiago de Compostela.



**ANTE**  
Análise Territorial  
GI - 1871

Un Grupo de  
Investigación da





# TERRITORIAL ANALYSIS RESEARCH GROUP (ANTE)

## Cultural heritage of the Galicia-Northern Portugal Euroregion: Enhancement and Innovation. GEOARPAD (2017 -2021)

75% co-financed project of the INTERREG V-A Spain-Portugal Programme, 2014-2020  
through the European Regional Development Fund



# PARTICIPANTS

1. **Axencia para a Modernización Tecnolóxica de Galicia (AMTEGA)**  
**(Galician Agency for Technological Modernization)**
2. Secretaría Xeral de Política Lingüística
3. Secretaría Xeral de Cultura
4. Dirección Xeral de Xustiza
5. Instituto de Estudos do Territorio
6. Instituto de Ciencias do Patrimonio (INCIPIT) do Concello Superior de Investigacións Científicas (CSIC)
7. **Universidade de Santiago de Compostela**
8. Universidade do Porto
9. Universidade de Tras-os-Montes e Alto Douro
10. Comissão de Coordenação e Desenvolvimento Regional do Norte (CCDRN)
11. Direção Regional de Cultura do Norte (DRCN)
12. Comunidade Intermunicipal do Alto Minho (CIM Alto Minho)
13. Direção Geral do Livro, dos Arquivos e das Bibliotecas (DGLAB)

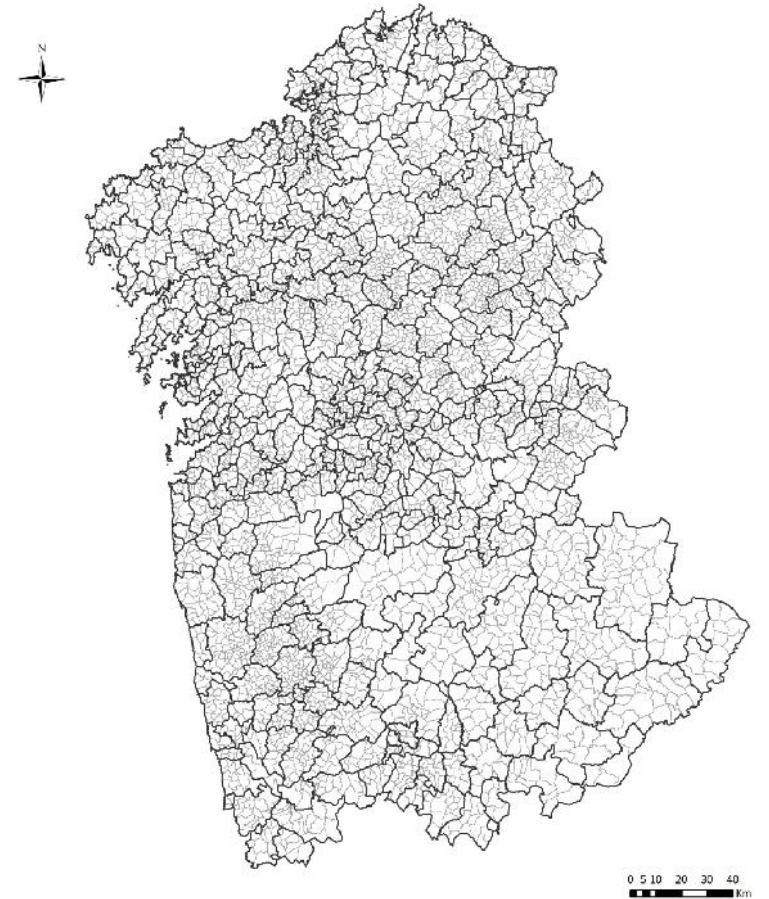
# GENERAL OBJECTIVE

Valorize the cultural heritage of Galicia-North of Portugal as an element of social cohesion and cross-border structural development



# PROJECT AREA

Municipalities and  
parishes of the  
Euroregion Galicia -  
North of Portugal



Administrative boundaries

-  Municipalities
-  Parishes

# SPECIFIC OBJECTIVES

- To develop a **digital information system and processes** for **public administrations, universities** and other social agents involved in the **management, preservation and promotion of cultural heritage** that also allows its use by sectors such as **tourism, research or education**.
- To promote social participation in heritage management and land uses processes.



# USC ACTIVITIES

**Activity 2 - Normalization, geolocation and dissemination of tangible and intangible heritage**

**Activity 4: Social participation and innovation in heritage management**

**Action 4.2.- Pilot initiatives of innovation in the management of the cultural heritage**

**Pilot project 1. Troubadour Culture/ Ciscertium Experientia**

**Pilot project 2. The Way of Saint James in the Galicia-Northern Portugal cross-border area**

**Pilot project 4. Lexical heritage of Gallaecia**

GRUPO GI-1350  ROMÁNICAS

GI-1350 Romance Philology  
Faculty of Philology



INSTITUTO DA LINGUA GALEGA (ILG)

Institute of the Galician Language



 **CiTIUS**

Centro Singular de Investigación  
en Tecnoloxías Intelixentes

The Research Centre in Intelligent Technologies



**ANTE**

Análise Territorial

GI - 1871

Institute of Galician Studies and Economic  
Development (IDEGA)

4 research teams from different areas  
worked together

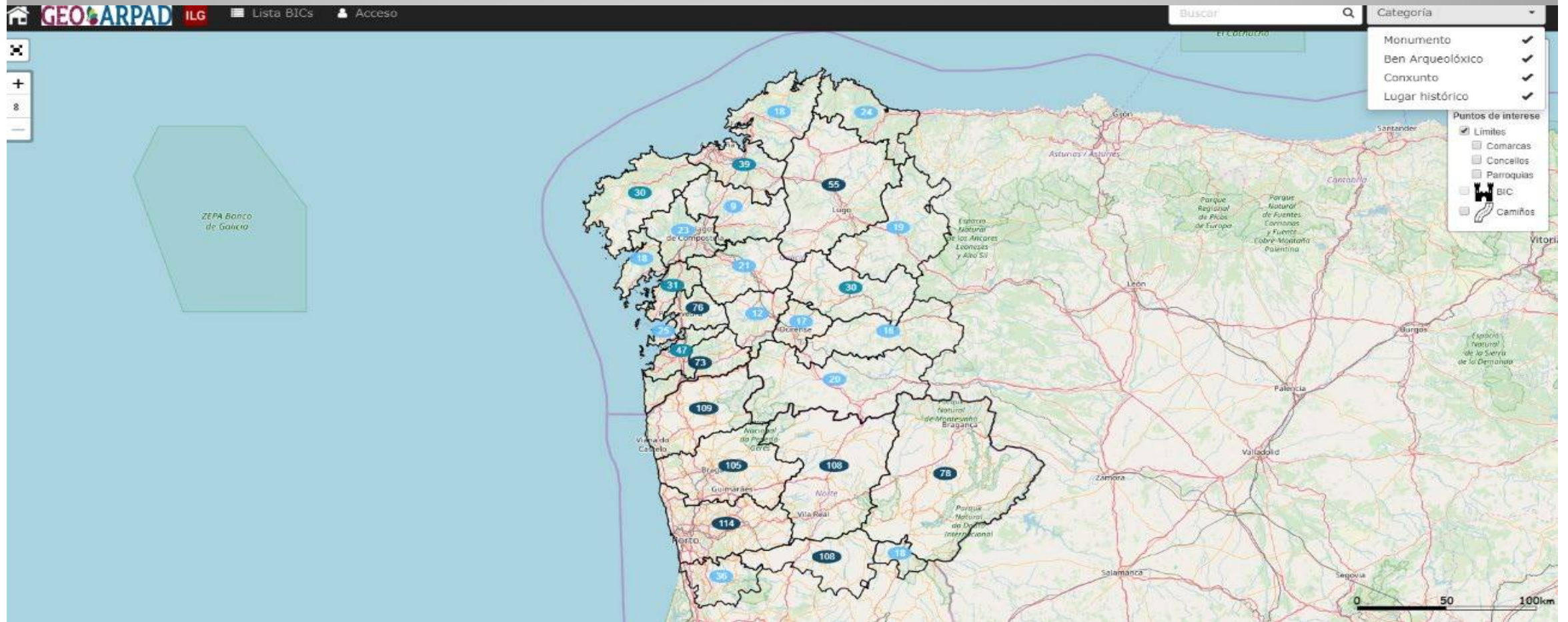




4 research teams from different areas worked together



# Results - Web Application of the Patrimonial Information System



<https://tec.citius.usc.es/geoarpad/bootleaf-master/>

Source: GEOARPAD Project

# Results - Web Application of the Patrimonial Information System

The screenshot displays the GEOARPAD web application interface. At the top, there is a navigation bar with the GEOARPAD logo, the ILG logo, and links for 'Lista BICs' and 'Acceso'. A search bar labeled 'Buscar' is positioned on the right. Below the search bar, a 'Categoría' dropdown menu is open, showing the following categories with checkmarks: Monumento, Ben Arqueolóxico, Conxunto, and Lugar histórico. The main area is a satellite map of Galicia, Spain, with several black castle icons representing heritage sites. On the left side, there is a 'Puntos de interese' panel with a 'Filtrar' button and an 'Ordear' button. Below these are six entries, each with a circular icon and a right-pointing arrow:

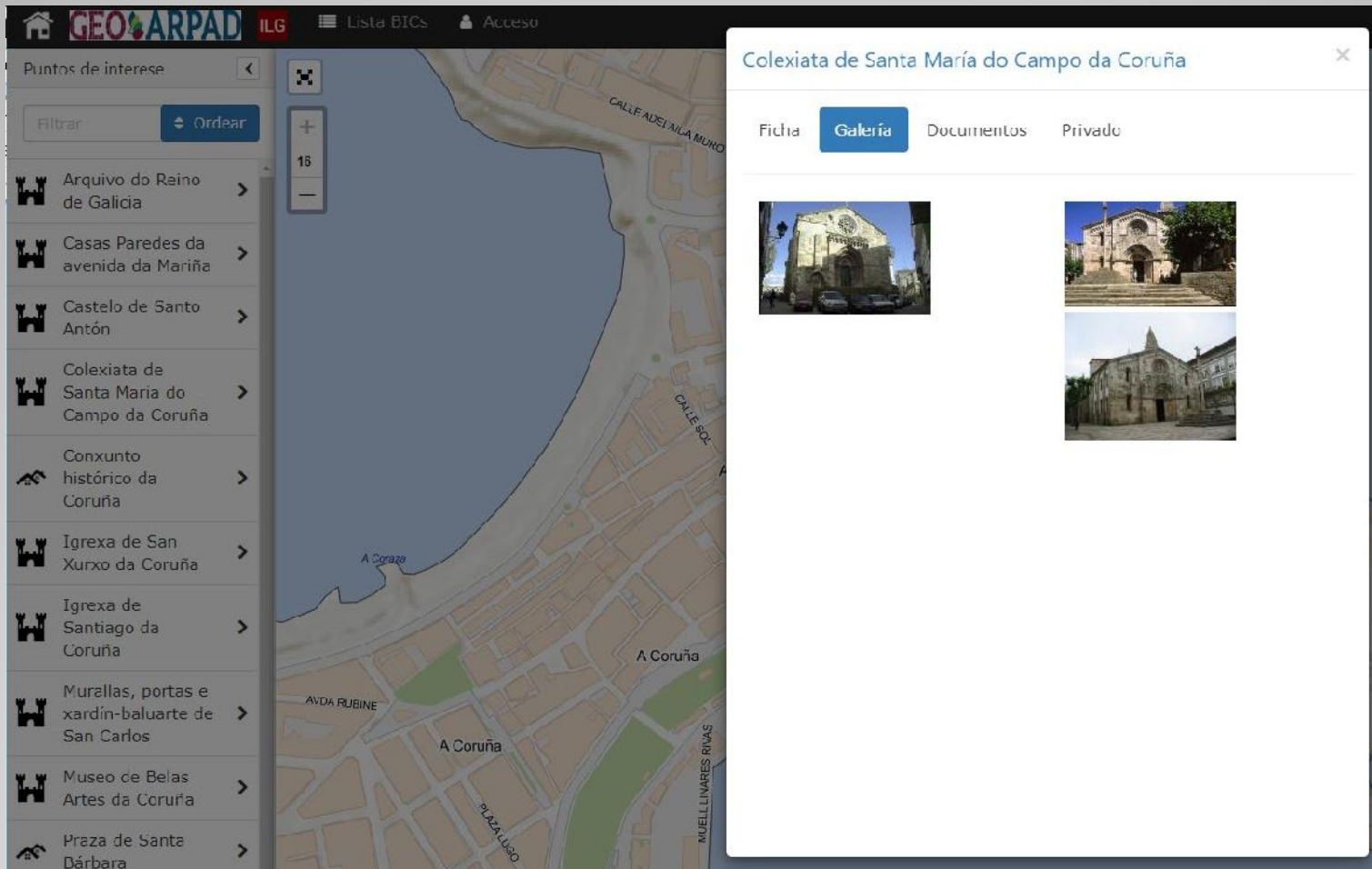
- Arte rupestre na cámara megalítica: Mota Grande núm. 1
- Arte rupestre na cámara megalítica: Mâmoa núm. 1 da Serra das Motas
- Arte rupestre na pedra fita: Pedra Alta de Cortegada ou Pedra Grande de Antela
- Basilica da Asunción ou Forno da Santa e castro de Armea en Santa Mariña de Augas Santas
- Capela de San Miguel de Celanova
- Capela de Santa Eufemia de Ambía

On the right side of the map, there is a legend titled 'Puntos de interese' with the following items:

- Límites
- Comarcas
- Concellos
- Parroquias
- BIC
- Camiños

Source: GEOARPAD Project

# Results - Web Application of the Patrimonial Information System

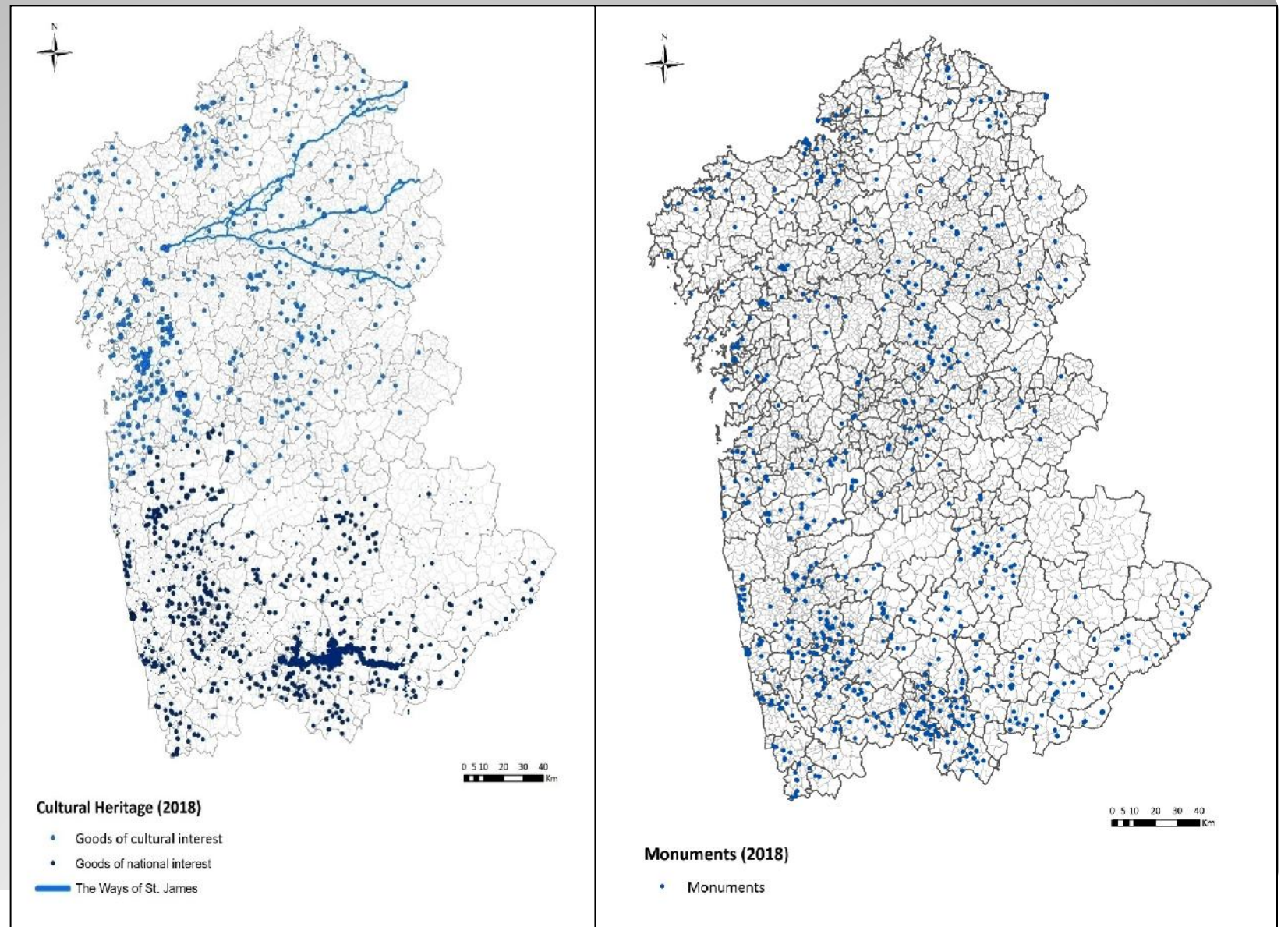


Source: GEOARPAD Project

# Results

## Digital Atlas of Cultural Heritage

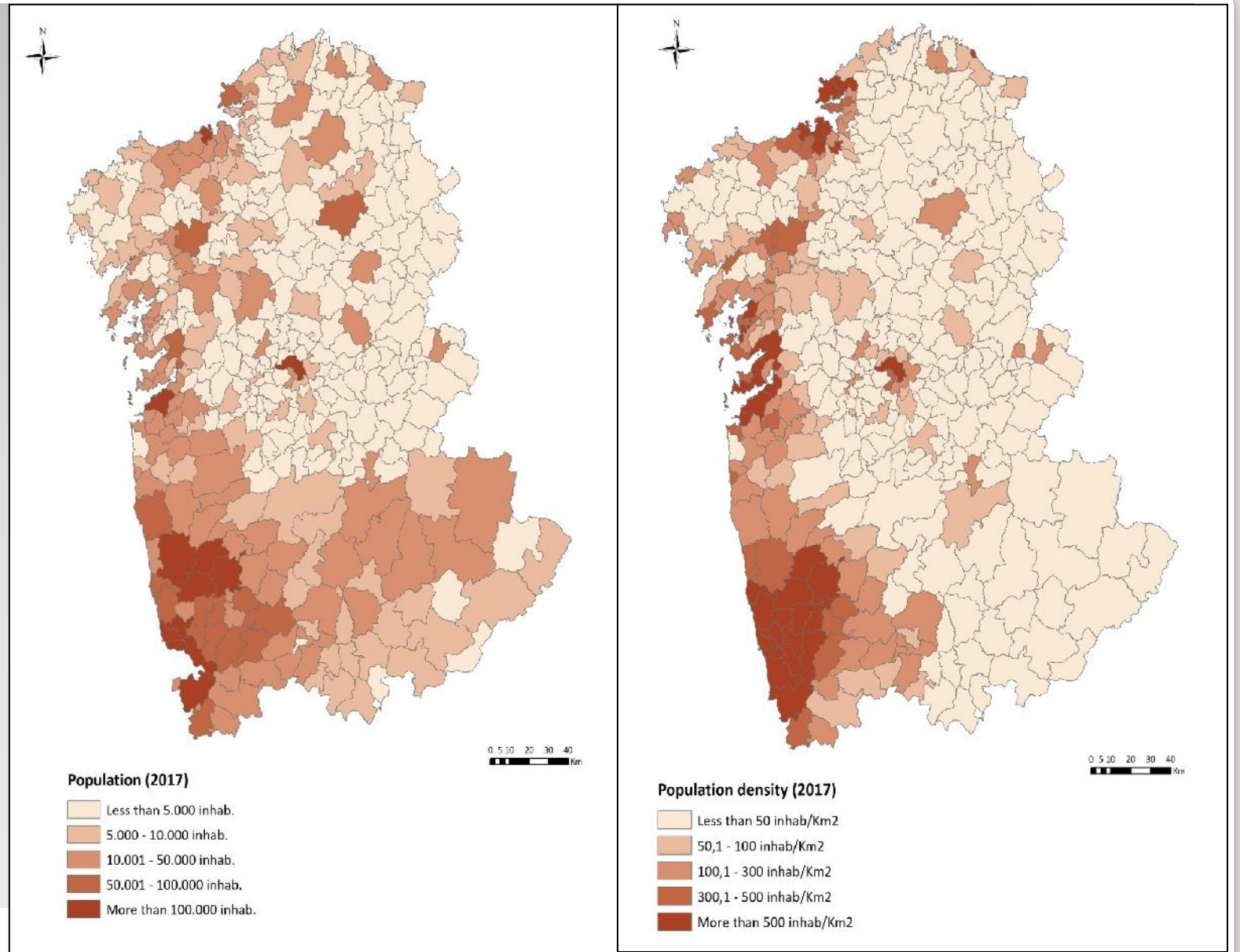
Sources: GEOARPAD Project,  
Galician Institute of Statistics,  
Statistics Portugal



# Results

## Digital Atlas of Cultural Heritage

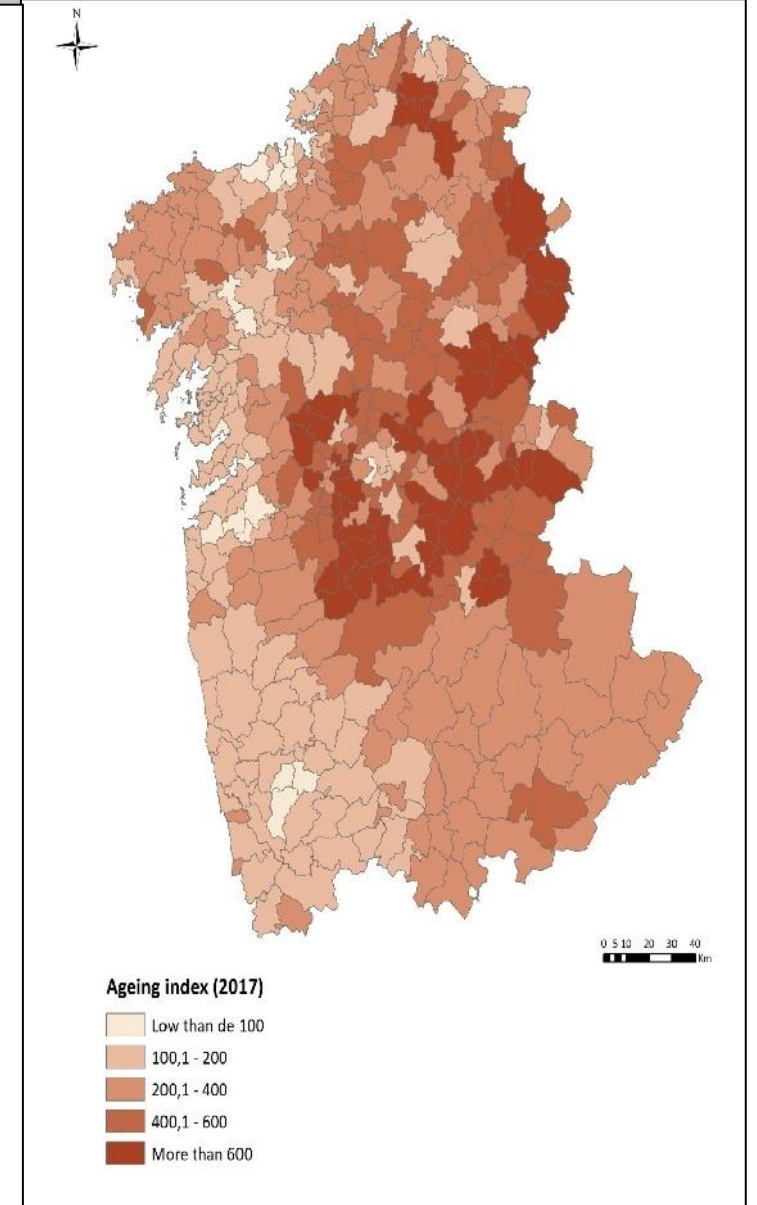
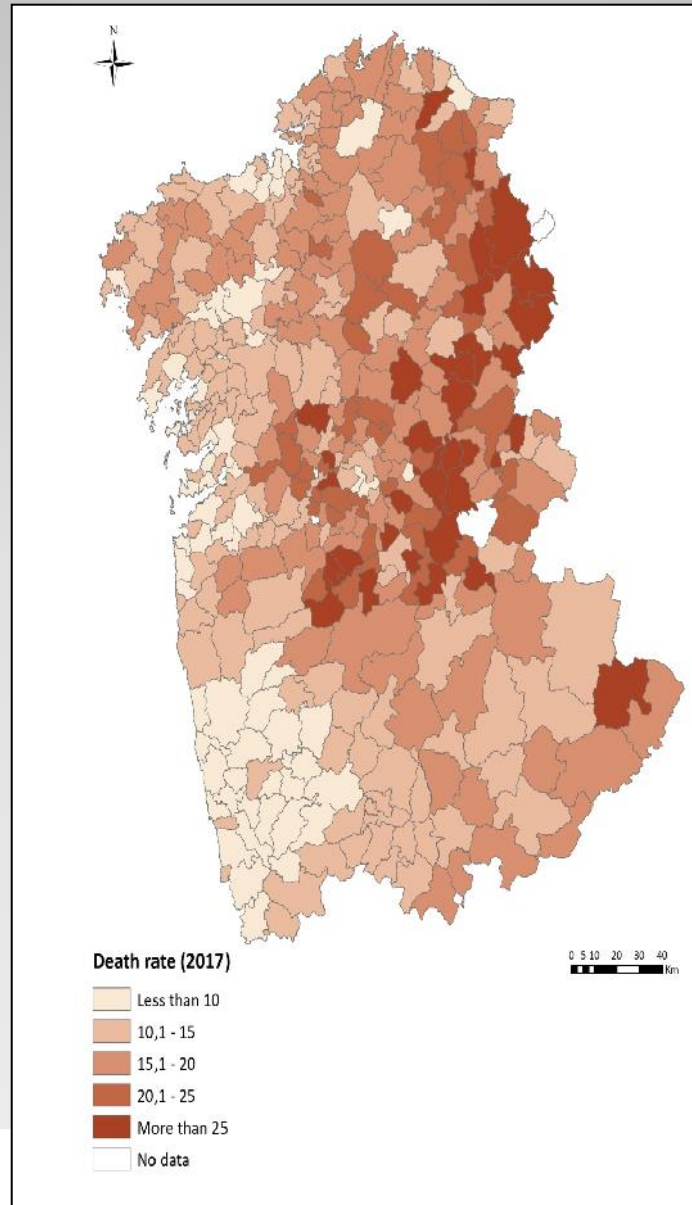
Sources: GEOARPAD Project,  
Galician Institute of Statistics,  
Statistics Portugal



# Results

## Digital Atlas of Cultural Heritage

Sources: GEOARPAD Project,  
Galician Institute of Statistics,  
Statistics Portugal

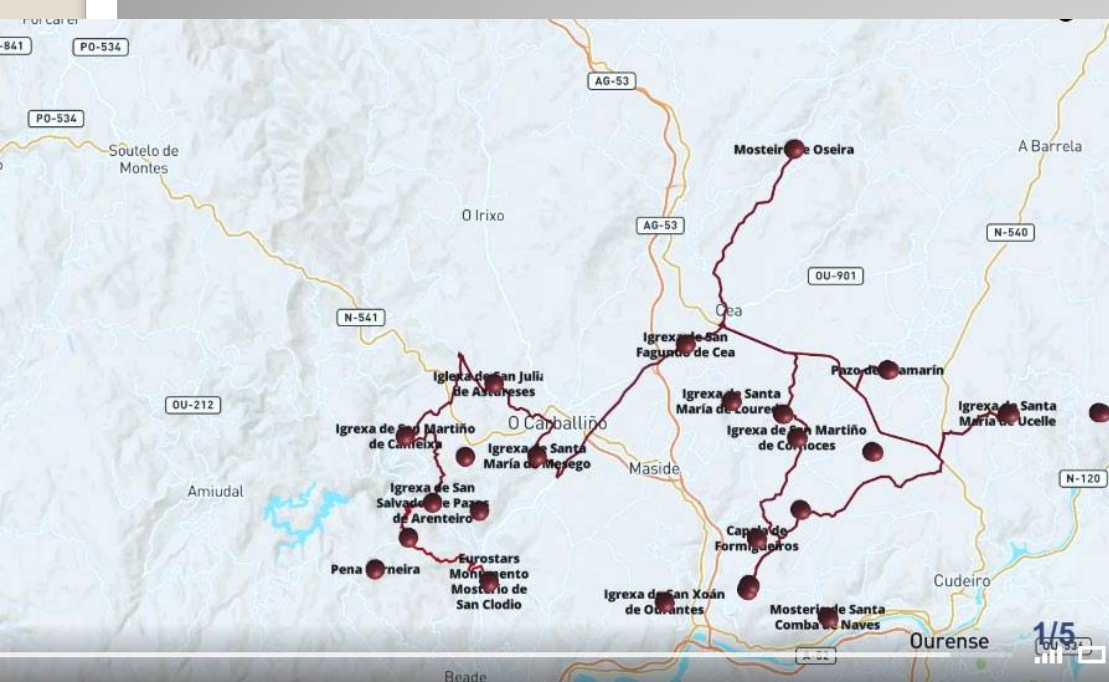


## **ACTIVITY 2:**

- Harmonized cartography at the municipal and parish levels of the Galicia-North Portugal Euroregion
- Web application with the location of cultural heritage goods of the Euroregion Galicia-North of Portugal
- Digital Atlas of Cultural to promote cultural heritage knowledge
- Integration of information from official sources (description, photos, bibliography, documents, etc.)



# Pilot project 1. Troubadour Culture/ Ciscertium Experientia



## Mosteiro de Oseira

Información  
General

Detalle

Información  
turística

Siguiente POI

## Mosteiro de Oseira

Galería

Tour 360



# Pilot project 1. Troubadour Culture/ Ciscertium Experientia

José António Souto Cabo  
Universidade de Santiago de Compostela



which develops and irradiates to various European courts

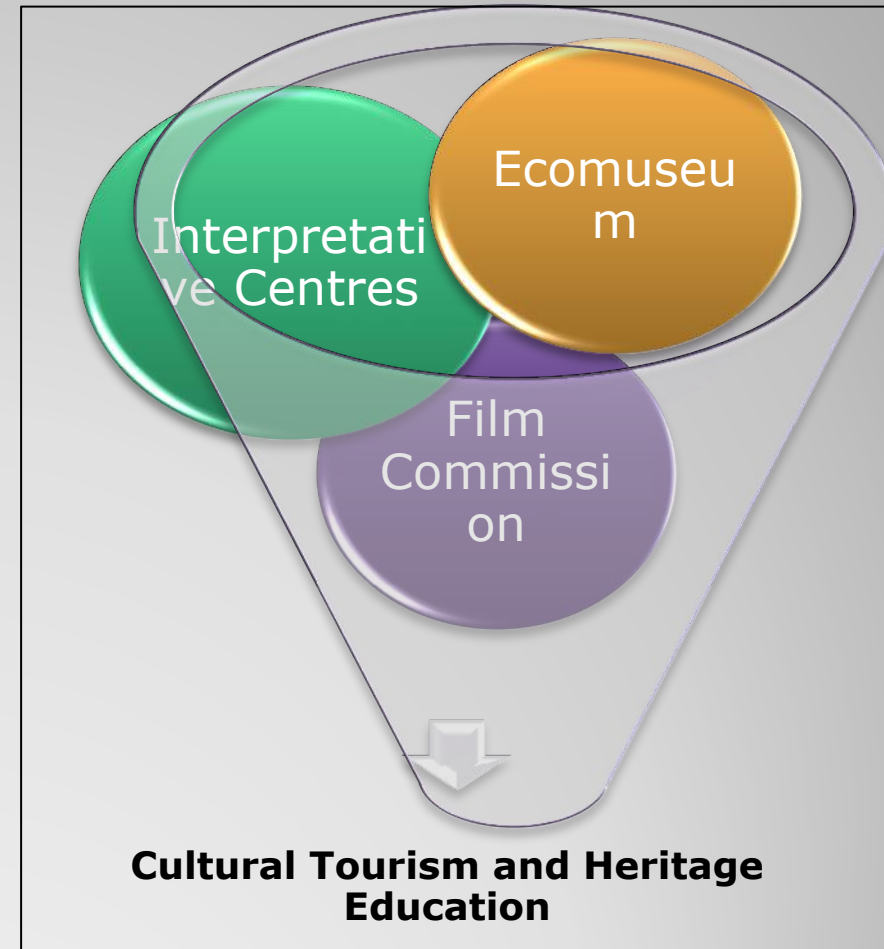


# Pilot project 1. Troubadour Culture/ Ciscertium Experientia



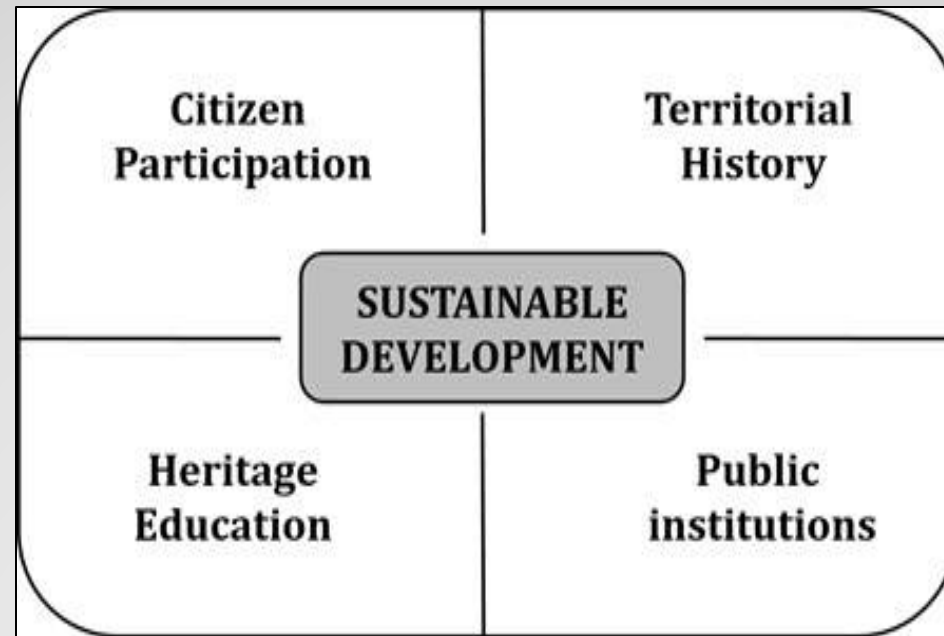
## Pilot project 2. The Way of Saint James in the Galicia-Northern Portugal cross-border area

- The measures are linked by a desire to **promote territorial heritage resources** from a fresh perspective that is the result of the interaction between geographical, natural, environmental and cultural factors.
- All of the recommendations are based on **citizen participation**, which is essential to establishing the needed shift to **sustainable endogenous development**.



# 1. The Way of St. James Cross-border Ecomuseum

## *The Pillars of Sustainable Development through an Ecomuseum*



## 2. Interpretative Centres along The Way

- Enhancing the concept of **heritage interpretation** as an educational activity;
- Supporting the need to communicate and **teach territorial cultural history** in a creative way to a diverse public;
- Enacting **local and social stimulation**, because the true protagonists behind these initiatives would be the local communities
- Interest of public administrations; this project can be funded through grants (European, national, regional, provincial and local).



Source: Online Video - Caminhos de Santiago - Portuguese Way of the Coast

### 3. The Camino Film Commission

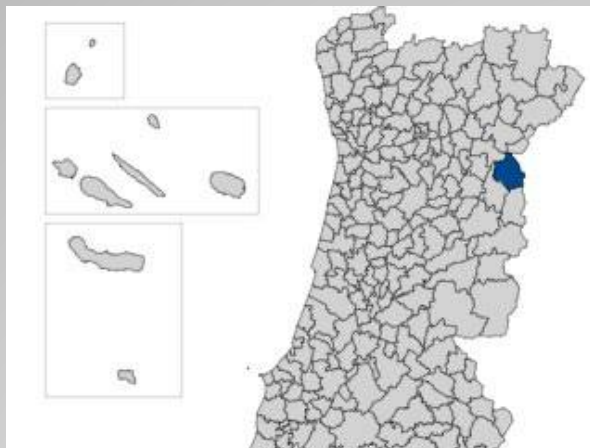
Its main aims would be to:

- Understanding how local development and location intersect in the creation of a movie;
- Fostering honest relationships between cinema and territory;
- Turning potential areas into “locations”, where a process of diversification is activated;
- Fostering innovative economic dynamics.



Source: GEOARPAD Project  
(<https://www.geoarpad.eu/gl>)

# • Pilot project 4. Lexical heritage of Gallaecia



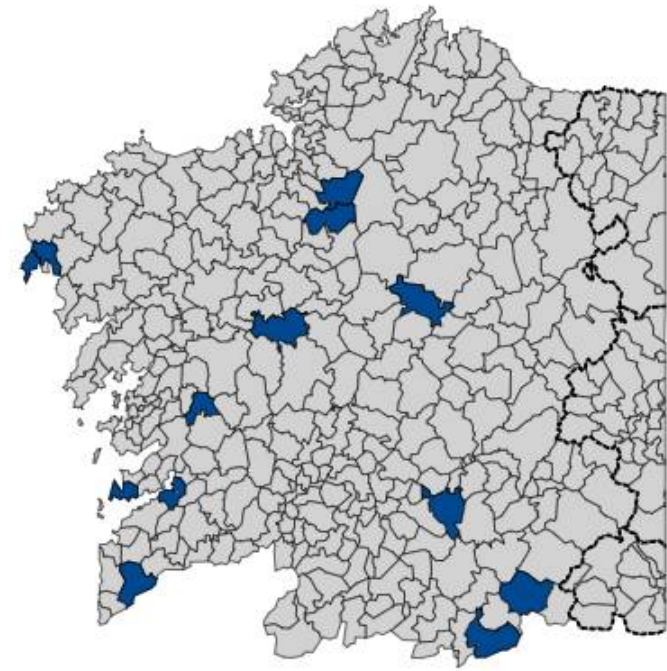
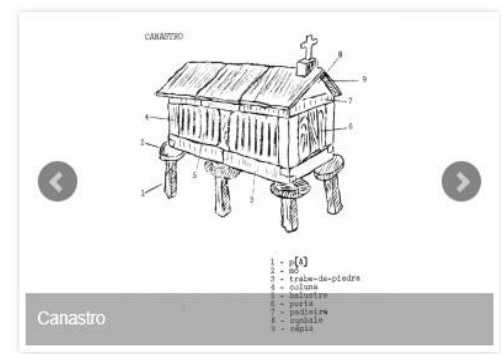
Lema Variante   Sensible a diacríticos

Busca avanzada ▾

O *Tesouro do léxico patrimonial galego e portugués* é unha base de datos léxica que permite o acceso rápido e cómodo a información contida en traballos de léxico dialectal de galego, portugués de Portugal e portugués do Brasil.

O *Tesouro* permite consultar de xeito simple a información completa contida en obras lexicográficas e dialectais que non sempre son de fácil acceso para os investigadores. A información das fontes orixinais ofrécese completa e organizada a partir de variantes, lemas, clasificación semántica e localización. A información textual complementase cunha representación cartográfica da distribución xeográfica das formas.

O proxecto do *Tesouro* iniciouse en 2009 promovido polo Instituto da Lingua Galega (USC). Na actualidade colaboran nel 20 universidades de Galicia, Brasil e Portugal.





# Pilot project 4. Lexical heritage of Gallaecia

**PATRIMONIO LÉXICO  
DA GALLAECIA**



GAL | POR | ENG

[WHAT IS THE PLG](#) [HOW TO USE](#) [PLG](#) [WHO WE ARE](#) [RESULTS](#) [FINANCING](#) [CONTACT US](#) [HOW TO QUOTE](#) [COLABORA!](#)



**GALLAECIA  
LEXICAL**

The *Patrimonio léxico da Gallaecia* (Gallaecia Lexical Heritage) resource arises from the interest to study the linguistic variation in the territory formerly identified as Gallaecia, which is considered as constitutive space of the Galician-Portuguese linguistic domain. Its purpose is to document

# Dissemination activities

Cultura trobadoresca-Cistercium Experientia




Proxecto cofinanciado ao 75% polo Programa Interreg V-A POCTEP a través do Fondo Europeo de Desenvolvemento Regional (FEDER) da Unión Europea.

Yamile Inicio Crear

PILOTO I

LÍRICA

GEOARPAD - Patrimonio cultural da Eurorexión Galicia-Norte de Portugal: Valoración e Innovación

CULTURA TROBADORESCA-CISTERCIUM EXPERIENTIA

Interreg España-Portugal

GEOARPAD

USC UNIVERSIDADE DE SANTIAGO DE COMPOSTELA

Enviar mensaje

Copecarballeño.es

SINTONIZAMOS 91.9FM

Buscador

BUSQUEDA

Enviar unha denuncia Login

PORTADA COMARCAS DEPORTES DENUNCIAS PROGRAMA ESQUELAS O TEMPO OPINIÓN CONTACTO

Avion Beariz Doboras Cea Leiro Maside O Carballiño O Irixo Piñor Punxín San Amaro

A investigadora Mariña Arbor lidera o deseño dunha ruta turística de arte e lírica medieval entre os mosteiros de San Clodio e Oseira

4, Maio 2018 Cope Carballiño



A Rede de Estudos Medievais Interdisciplinares participa nun macroproxeito de investigación centrado no patrimonio cultural da Eurorexión Galicia-Norte de Portugal, liderado pola Axencia para a Modernización Tecnolóxica de Galicia (AMTEGA).

RADIO EN DIRECTO

COPE CARBALLIÑO EN DIRECTO

ADIRIR NUNHA NOVA FIESTA!

ENLACE DIRECTO

TEMPO

O Carballiño

10x0, 6. Maio 2018

12:00-16:00

Parcialmente nuboso

18°C

Mañá, 9. Maio 2018

12:00-16:00

Nuboso

15°C

10. Maio 2018

12:00-16:00

Despejado

14°C

O tempo na Cope: Carballiño datos obliq y.r.m

CURTAS

MCS DE ABRIL "MCS DO LIVRO" NA SECCIÓN INFANTIL DA BIBLIOTECA MUNICIPAL DO CARBALLIÑO, CON

FARO DE VIGO

Gran Vigo Galicia Más Noticias Deportes Celta Economía Opinión Cultura Ocio Vida e Estilo Comunidad Multimedia

Titulares de hoy Sucesos Nacional Internacional Sociedad Ciencia Solidaridad Educación Ambiental

faroдевigo.es » Sociedad » Noticias de A Cañiza

Noticias de A Cañiza Noticias de Arco Noticias de Crecente Noticias de O Carballiño

Contenido para ti

Los pensionistas que hacen turismo termal en Galicia con el Inmerso crecen un 6% hasta 27.500

La Xunta reclamará a los webs la lista de pisos turísticos que ofertan y revisará si son legales

Galicia gana atractivo para médicos MIR con el segundo mayor aumento en el país

La Estación de Viticultura de Galicia apuesta por recuperar tres variedades autóctonas de calidad

Galicia recibirá más donantes de óvulos y semen al acabar el anonimato en Portugal

Cuando la genética une en la Embarazada

Investigadores de la Red de Estudios Medievales Interdisciplinares de la Universidad de Santiago (USC) participan en un macroproyecto de investigación centrado en el patrimonio cultural de la Eurorexión Galicia-Norte de Portugal que ahonda en la historia, el arte y la literaturas medievales. El objetivo de este proyecto piloto es diseñar y elaborar productos de carácter divulgativo y de orientación turística, sirviéndose de las más avanzadas tecnologías de la información. La Agencia para a Modernización Tecnolóxica de Galicia (AMTEGA) lidera este proyecto, en el que también participa la Universidad de Oporto.



34 TENDENCIAS

LA BUENA NOTICIA

Galuresa

El supermercado que abre 24 horas

Investigadores galegos diseñan productos dixitais cara ao turismo

A promoción inspírase en rutas culturais como as que existen para Dante en Florencia, para Cervantes en Castela ou para Shakespeare en Londres

Investigadores de la Red de Estudios Medievales Interdisciplinares de la Universidad de Santiago (USC) participan en un macroproyecto de investigación centrado en el patrimonio cultural de la Eurorexión Galicia-Norte de Portugal que ahonda en la historia, el arte y la literaturas medievales. El objetivo de este proyecto piloto es diseñar y elaborar productos de carácter divulgativo y de orientación turística, sirviéndose de las más avanzadas tecnologías de la información. La Agencia para a Modernización Tecnolóxica de Galicia (AMTEGA) lidera este proyecto, en el que también participa la Universidad de Oporto.

Investigadores galegos diseñan productos dixitais para divulgar el patrimonio de la Edad Media en Galicia

Se inspiran en rutas como las de Cervantes en Castilla y Shakespeare en Londres, con trovadores como protagonistas

Agenda de Santos | 04.05.2018 | 12:28

Detalle do portico da igrexa de Santa Maria de Uleite (Cela, Coruña). Ano: 1000

Mariña Arbor

“Trátase, pois, de unir historia, arte e literaturas medievais co obxectivo de crear produtos divulgativos”

# Dissemination activities



<http://ilg.usc.gal/PaLeGa/>



EUROPHRAS  
EUROPAISCHE GESELLSCHAFT FÜR PHRASEOLOGIE



## International Conference EUROPHRAS 2019

### PRODUCTIVE PATTERNS IN PHRASEOLOGY

January 24-25, 2019 / Faculty of Philology, USC  
Santiago de Compostela, Spain

#### ORGANIZING COMMITTEE

CARMEN MELLADO BLANCO  
CHAIR – UNIVERSITY OF SANTIAGO DE COMPOSTELA

ALEJANDRO ALONSO SANTOS  
UNIVERSITY OF SALAMANCA

HERBERT HOLZINGER  
UNIVERSITY OF VALENCIA

NELY IGLESIAS IGLESIAS  
UNIVERSITY OF SALAMANCA

BELÉN LÓPEZ MEIRAMA  
UNIVERSITY OF SANTIAGO DE COMPOSTELA

MARÍA DEL CARMEN LOSADA ALDREY  
UNIVERSITY OF SANTIAGO DE COMPOSTELA

ANA MANSILLA PÉREZ  
UNIVERSITY OF MURCIA

SINA MENRAD  
UNIVERSITY OF SANTIAGO DE COMPOSTELA

Proxecto   Quem somos?   Materiais de traballo   Envío dos datos   Os centros fixeron...   Actividades   Recursos

Contacto



INICIO   TEMÁTICA   COMITÉS   PROGRAMA Y PONIENTES   FECHAS Y HORARIOS   INSCRIPCIONES   COMUNICACIONES   RESÚMENES



León, 27 a 29 de Septiembre de 2018

Temática del Congreso: **Geografía del Turismo, Ocio y Recreación**

New  
Metropolitan  
Perspectives  
3RD INTERNATIONAL SYMPOSIUM  
REGGIO CALABRIA MEDITERRANEA UNIVERSITY  
22.05.2018 - 25.05.2018



[International Symposium on New Metropolitan Perspectives](#)


ISHT 2018: [New Metropolitan Perspectives](#) pp 165-172 | [Cite as](#)

## The Portuguese Coastal Way and Maritime Heritage

An Outstanding Debt with the New Technologies

Authors

[Authors and affiliations](#)

Lucrezia Lopez , María de los Ángeles Piñero Antelo, Inés Gusman

Conference paper

First Online: 19 May 2018

3

Readers

535

Downloads

Part of the [Smart Innovation, Systems and Technologies](#) book series (SIST, volume 100)



### Innovación en la gestión del patrimonio cultural

El primer proyecto piloto se centra en la Ruta del Císter y en la cultura trovadoresca de la Euroorregión

→ [DESCUBRE TODOS LOS PROYECTOS](#)



# TERRITORIAL ANALYSIS RESEARCH GROUP (ANTE)

**Dr. Yamilé Pérez Guilarte**  
**Research Associate (ANTE Group)**  
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**Coordinator: Rubén C. Lois González**  
**Professor of Regional Geographic Analysis.**  
**University of Santiago de Compostela (USC)**

## THANK YOU VERY MUCH

Cultural heritage of the Euroregion Galicia-North of Portugal: Enhancement and Innovation. (Ref. 0358\_GEOARPAD\_1\_E). 75% co-financed project of the INTERREG V-A Spain-Portugal Programme, 2014-2020 through the European Regional Development Fund



# UNITS FOR THE MANAGEMENT OF R&I IN USC



# Role of Universities in the Regional Development



**Training Session**  
**Santiago de Compostela, 4/02/2021**

Co-funded by the  
Erasmus+ Programme  
of the European Union



Vice-rectorship of Research and Innovation  
Area of Promotion and International Projects

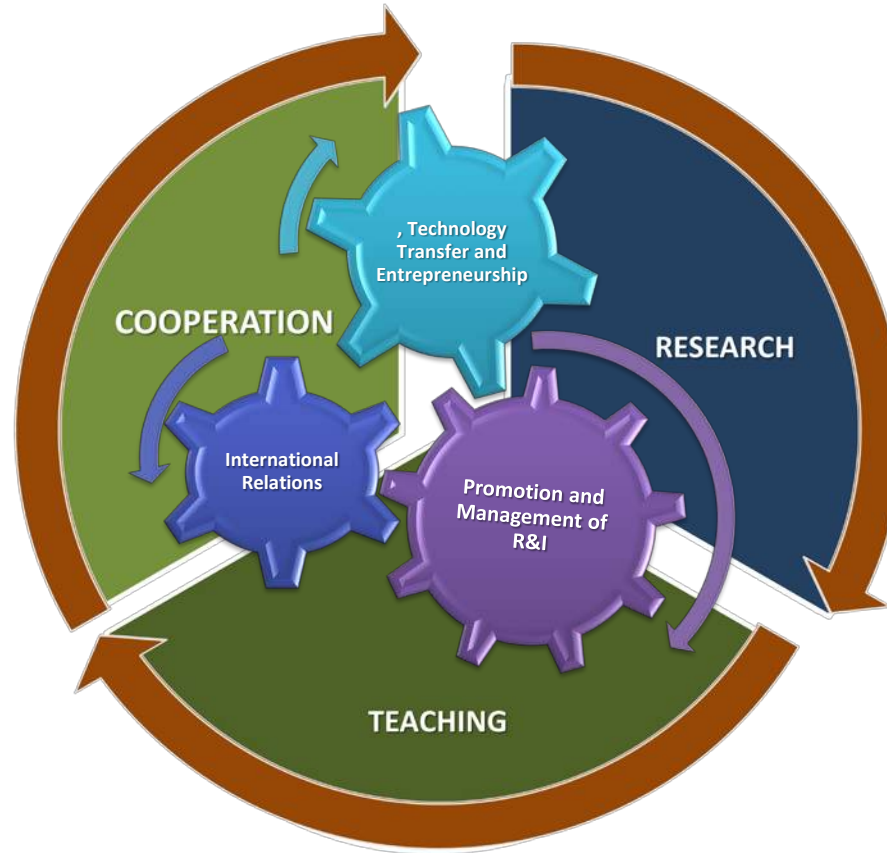




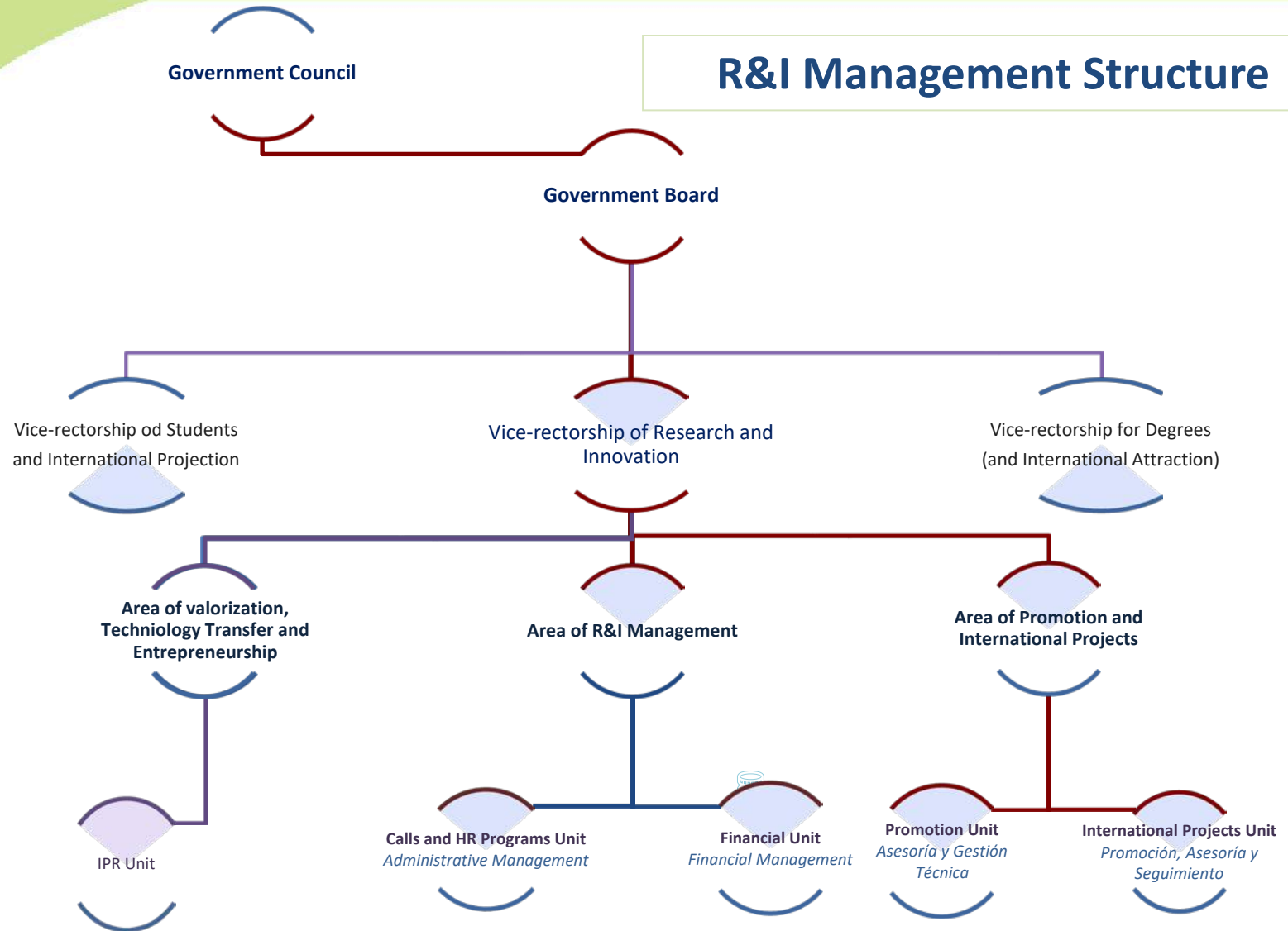
# University of Santiago de Compostela

## 06. Units for the management of R&I in USC

## Three engaged missions



# R&I Management Structure



# Management of R&I



## Promotion and International Projects Area:

- European Projects Office
- HR (*Adscription to the Human Resources Strategy for Researchers (HRS4R)*),



## R&I Management Area:

- Economic and financial management



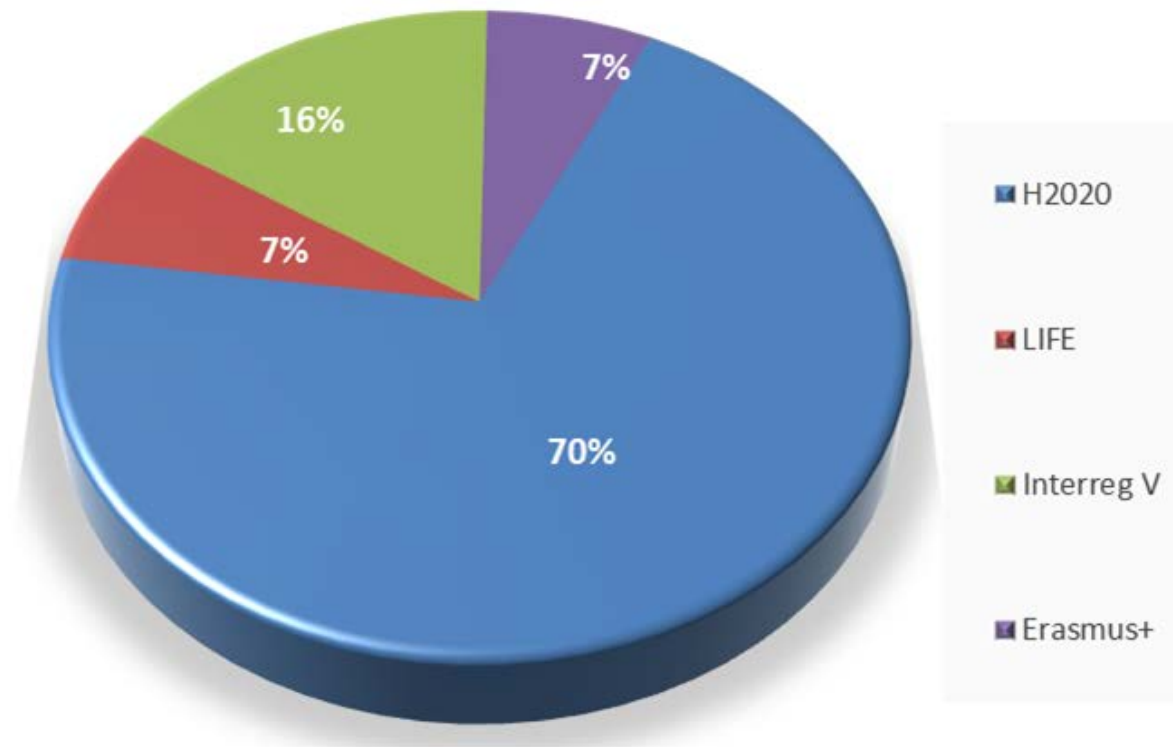
## Technology Transfer and Entrepreneurship Area:

IPR, Licencing Agreements, spin-offs



## International Projects. Key Figures

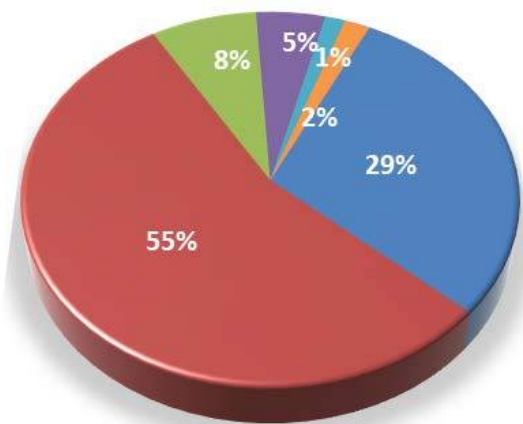
Period 2014-2019  
Total Funding: 54,64 M€



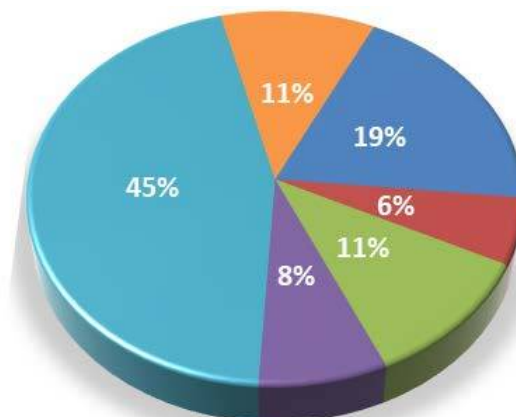
# International Projects. Key Figures

## Distribution by priority (period 2014-2019)

■ KA2\_Strategic Partnership  
 ■ KA2\_Capacity Building  
 ■ KA2\_Knowledge Alliances  
■ KA3- Policy  
 ■ Jean Monet Actions  
 ■ Sports



### Erasmus+ Programme



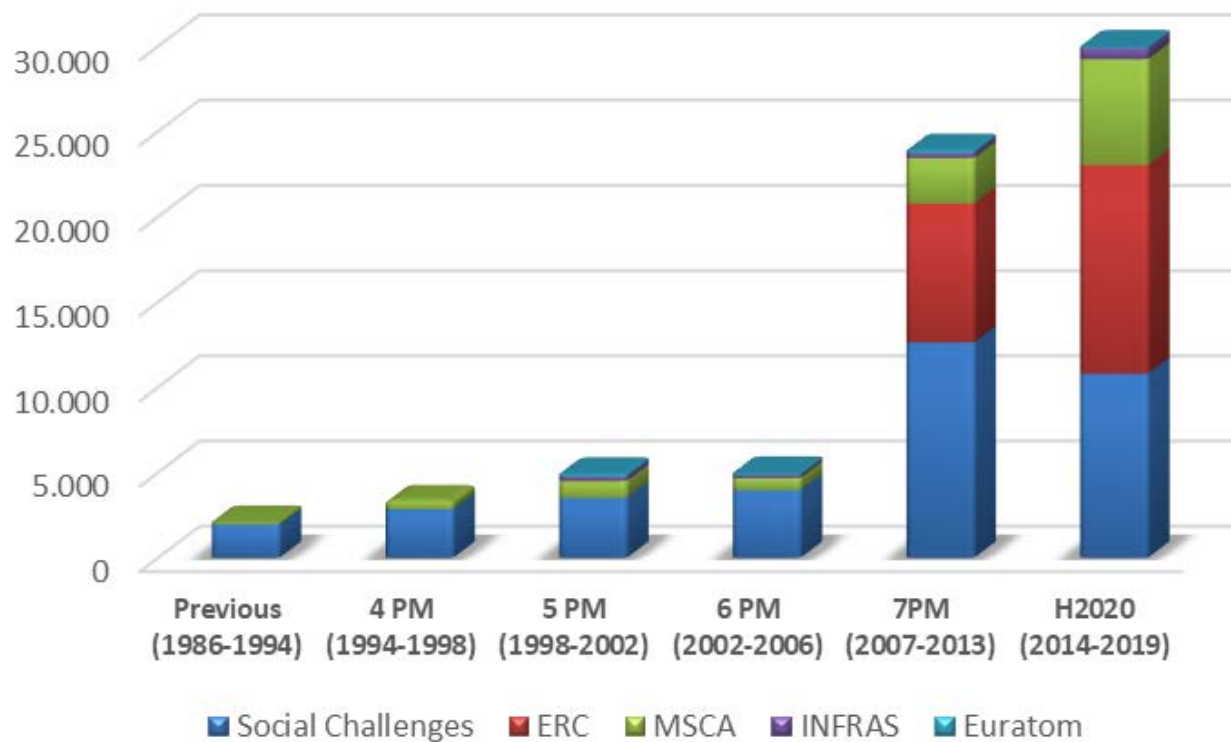
■ Health  
 ■ Agrofood  
■ Environment & Climate  
 ■ Social Sciences & Humanities  
■ Jean Monet Actions  
 ■ Other

### H2020 Programme



# International Projects. Key Figures

## Evolution of Funding in the EU Research Programme



	Creation	erc
<b>CiQUS</b>	2010	10
<b>CiMUS</b>	2011	4
<b>IGFAE</b> <small>Instituto Galego de Física de Altas Enerxías</small>	1999	3



HR EXCELLENCE IN RESEARCH





# Role of Universities in the Regional Development



**Training Session**  
**Santiago de Compostela, 4/02/2021**

Co-funded by the  
Erasmus+ Programme  
of the European Union



Vice-rectorship of Research and Innovation  
Area of Promotion and International Projects







## 06. Units for the management of R&I in USC

*Supporting Activities. International Cooperation Projects  
Talent Attraction at International Level*



Role of Universities in the Regional Development

# AREA OF PROMOTION AND INTERNATIONAL PROJECTS

---

SUPPORTING ACTIVITIES

INTERNATIONAL COOPERATION PROJECTS

Co-funded by the  
Erasmus+ Programme  
of the European Union



# OUR ACTIVITY AND TASKS

---

## GENERAL ACTIVITIES

Providing support/communicating with the European Commission / Education, Audiovisual and Culture Executive Agency during the preparation, implementation and reporting activity of the projects in course

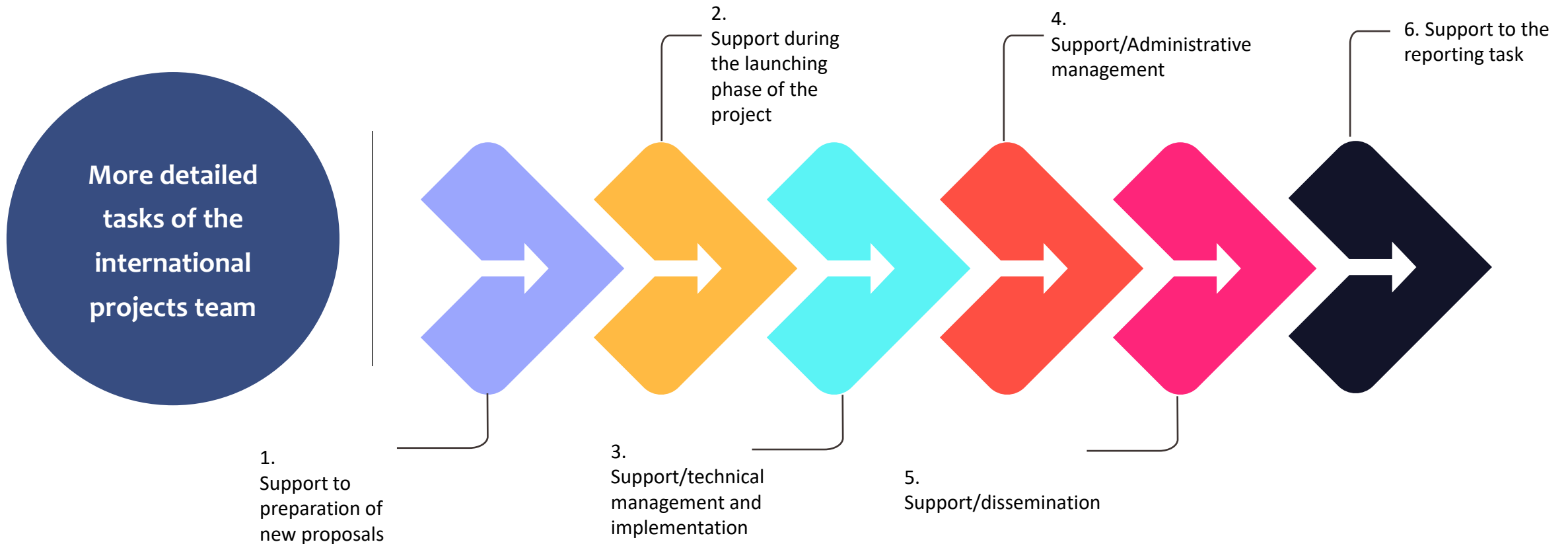
Encouraging the participation of the university community in international projects providing support during the complete project cycle, from the preparation phase to the end of the project.

Providing advise in the search for funding, partners, and specific requirements of each European programme.

Organisation of training and dissemination activities



# OUR ACTIVITY AND TASKS



# OUR ACTIVITY AND TASKS

---

## 1. SUPPORT TO THE PREPARATION OF NEW PROPOSALS

- Identification of funding opportunities, information on calls, deadlines, eligibility criteria, ....
- Promotion of the participation of USC teaching community/research groups in international projects ( + identifying target groups when receiving external proposals of participation in a consortium).
- Advice on the preparation of new proposals: thematic priorities, review of budget
- Assistance in searching for international partners and setting up consortia
- General advice and support to the creation of the consortium, helping with the management of the initial formal procedures (documentation required, process of validation of PICs, ...)



# OUR ACTIVITY AND TASKS

---

## 2. SUPPORT TO THE LAUNCHING PHASE OF THE PROJECTS

- Support in the preparation phase of the Grant Agreement
- Support to the drafting/signature of the partnership agreements
- Taking charge of internal administrative and financial procedures (opening of financial budget lines, internal distribution of funding)



# OUR ACTIVITY AND TASKS

---

## 3. SUPPORT/TECHNICAL MANAGEMENT AND IMPLEMENTATION

- Fluent communication with the USC academic community (professors and researchers) leading international projects.
- Communication with partners.
- Communication with European Commission and Project Officers.
- Organising/attending international consortium meetings.
- Support to the organization training events.
- Monitoring of the working plan and project deliverables. Production of deliverables under the responsibility of the USC (reports, guides, etc.).
- Support to the preparation and implementation of Quality Plans and Dissemination plans.



# OUR ACTIVITY AND TASKS

---

## 4. SUPPORT/ADMINISTRATIVE MANAGEMENT

- Managing internal financial procedures at USC level.
- Monitoring of expenses and staff dedication of the USC.
- Management of transfers to partners. Monitoring the expenses of the partners and actively and periodically claim and review the proof documents.
- Managing/providing support to processes of public calls/tenders
- Managing projects audits





## 5. SUPPORT TO/DISSEMINATION

- Coordination/support to the preparation of project websites
- Support to/preparation of dissemination material (press releases, leaflets, newsletters, ..)
- Publication in social networks
- Support to organization of dissemination events



# OUR ACTIVITY AND TASKS

---

## 6. SUPPORT TO/REPORTING TASK

- Support to/elaboration of intermediate and final reports
- Preparation of timesheets
- Compilation of financial proof documents
- Managing tender for audit, relation with the audit firm and compilation of all documents needed for carrying out this task

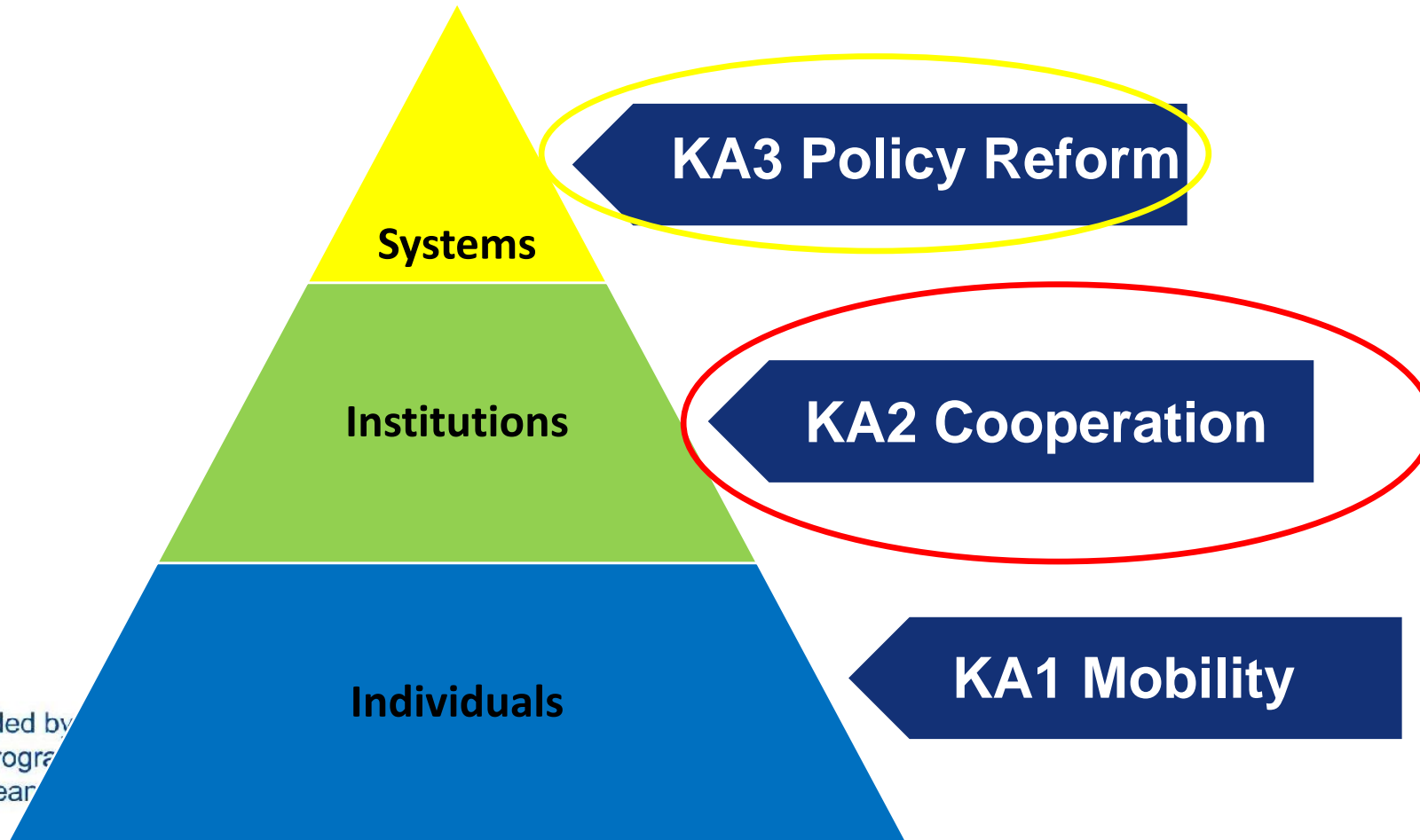


# OUR WORKING FIELD

## INTERNATIONAL COOPERATION PROJECTS

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### Erasmus+



Co-funded by  
Erasmus+ Program  
of the European Union

# OUR WORKING FIELD

## INTERNATIONAL COOPERATION PROJECTS

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### Key Action 2: Cooperation for innovation and the exchange of good practices

#### ACTIONS

#### CENTRALISED

Education, Audiovisual and  
Culture Executive Agency  
(EACEA)

Knowledge Alliances

Capacity Building in Higher Education

#### DECENTRALISED

Strategic Partnerships

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National Agencies



# OUR WORKING FIELD

## INTERNATIONAL COOPERATION PROJECTS

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### Key Action 2: Cooperation for innovation and the exchange of good practices

#### Strategic Partnerships in the field of education

Strategic Partnerships aim to support the development, transfer and/or implementation of innovative practices and exchanges of experience at European level.

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#### Knowledge Alliances

Knowledge Alliances are transnational projects between higher education and business open to any discipline, sector and to cross-sectoral cooperation.

#### Capacity Building in the field of higher education

Transnational cooperation projects based on multilateral partnerships, primarily between higher education institutions (HEIs) from Programme and eligible Partner Countries. They can also involve **non-academic partners to strengthen the links with society and business.**



# OUR WORKING FIELD

## INTERNATIONAL COOPERATION PROJECTS

### CAPACITY BUILDING

01

#### COMPOSITION OF THE CONSORTIUM

**For projects addressing one Partner Country only** (national projects) (3 HEIs)  
At least 2 **programme countries** involved (2 HEIs)

**For projects addressing two or more Partner Countries** (multi-country projects)  
At least 3 eligible **Partner Countries** and at least 3 **Programme Countries** must be involved in the project.

Eastern  
partnership  
countries  
(Region 2):  
**Georgia**

02

PROJECT DURATION: 2-3 years

03

BUDGET: 500.000€ to 1.000.000€



# OUR PROJECT FIGURES

	TYPE OF ACTION	COORDINATED BY USC	USC AS PARTNER IN THE CONSORTIUM
Erasmus + Action 2	Capacity Building	5	9
	Strategic Partnerships	2	16
	Knowledge Alliances	1	1
Erasmus + Action 3	Support for Policy Reform		2
	TOTAL	8	28

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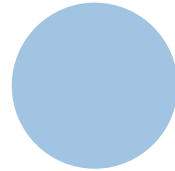
# EXAMPLE OF COOPERATION ACTIVITIES IN THE FRAMEWORK OF ERASMUS +

STRENGTHENING OF RELATIONS BETWEEN HIGHER EDUCATION AND THE WIDER ECONOMIC AND SOCIAL ENVIRONMENT

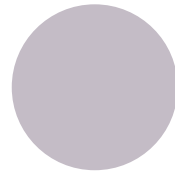


DEVELOPMENT AND TRANSFER OF INNOVATION

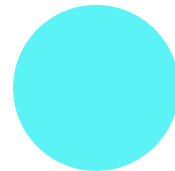
JOINTLY DEVELOPING SOLUTIONS FOR CHALLENGING ISSUES



ORGANISING EDUCATIONAL PROGRAMMES WITH THE PARTICIPATION OF BUSINESS SECTOR



INVOLVING COMPANY STAFF IN TEACHING AND RESEARCHING



**COOPERATION  
BETWEEN HIGHER  
EDUCATION  
INSTITUTIONS**

**UNIVERSITY-BUSINESS  
COOPERATION**

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# EXAMPLES OF COOPERATION ACTIONS IN THE FRAMEWORK OF ERASMUS +

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OUR ROLE: Coordinating institution.

PROJECT AIMS:

- Creation of a spin-off companies (SPOCs) model and joining the spin-off companies into a virtual network
- Favouring universities moving from their traditional roles of research, teaching, and knowledge dissemination to a more advanced role of creating spin offs and promoting academic entrepreneurship.

TYPE OF ACTION: Capacity building in the field of higher education.

TYPE OF ACTIVITIES: Analysis of EU spin-off activities, methodologies and policies, drafting a workplan for SOC-model, training courses for staff on spin-off development.

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PARTNERSHIP COMPOSITION: HEI's and associations of HEI's.



# EXAMPLES OF COOPERATION ACTIONS IN THE FRAMEWORK OF ERASMUS +

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OUR ROLE: Partner.

PROJECT AIM: Address effectively the lack of European entrepreneurs, students, angel-investors and managers in the area of Blockchain technologies by co-creating, between all the members of the consortium an innovative curriculum with a personalised methodology.

**DLT4ALL:**  
A Knowledge  
Alliance for  
Blockchain in  
Academic,  
Entrepreneurial  
and Investment  
Training

TYPE OF ACTION: Knowledge Alliances.

ACTIVITIES: Online training, face-to-face training activities, roll-out events, dissemination events.

PARTNERSHIP COMPOSITION: Higher Education Institutions + Business sector (EU countries).

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# EXAMPLES OF COOPERATION ACTIONS IN THE FRAMEWORK OF ERASMUS +

---

OUR ROLE: Partner.

PROJECT AIMS: To enhance business-HEI cooperation in consortium countries by changing the paradigm of education, and improving entrepreneurship among graduated and, therefore, the employment situation. Removing the problem of mismatching practices of cooperating with business in different universities.

TYPE OF ACTION: Capacity building.

TYPE OF ACTIVITIES: research (in-depth research on businesses requirements on graduate competences), analysis of national legislation, training activities focused on business-HEIs cooperation, training of academic and administrative staff on business-HEI cooperation methods.

PARTNERSHIP COMPOSITION: Higher education institutions, non-profit associations, governmental institutions (Ministry of Education) (EU countries + Russia + Kazakstan).

**ENINEDU:**  
Enhancement of  
higher education  
and corporate  
sectors integration  
in accordance with  
new social  
environment

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# Role of Universities in the Regional Development



**Training Session**  
**Santiago de Compostela, 4/02/2021**

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of the European Union



Vice-rectorship of Research and Innovation  
Area of Promotion and International Projects



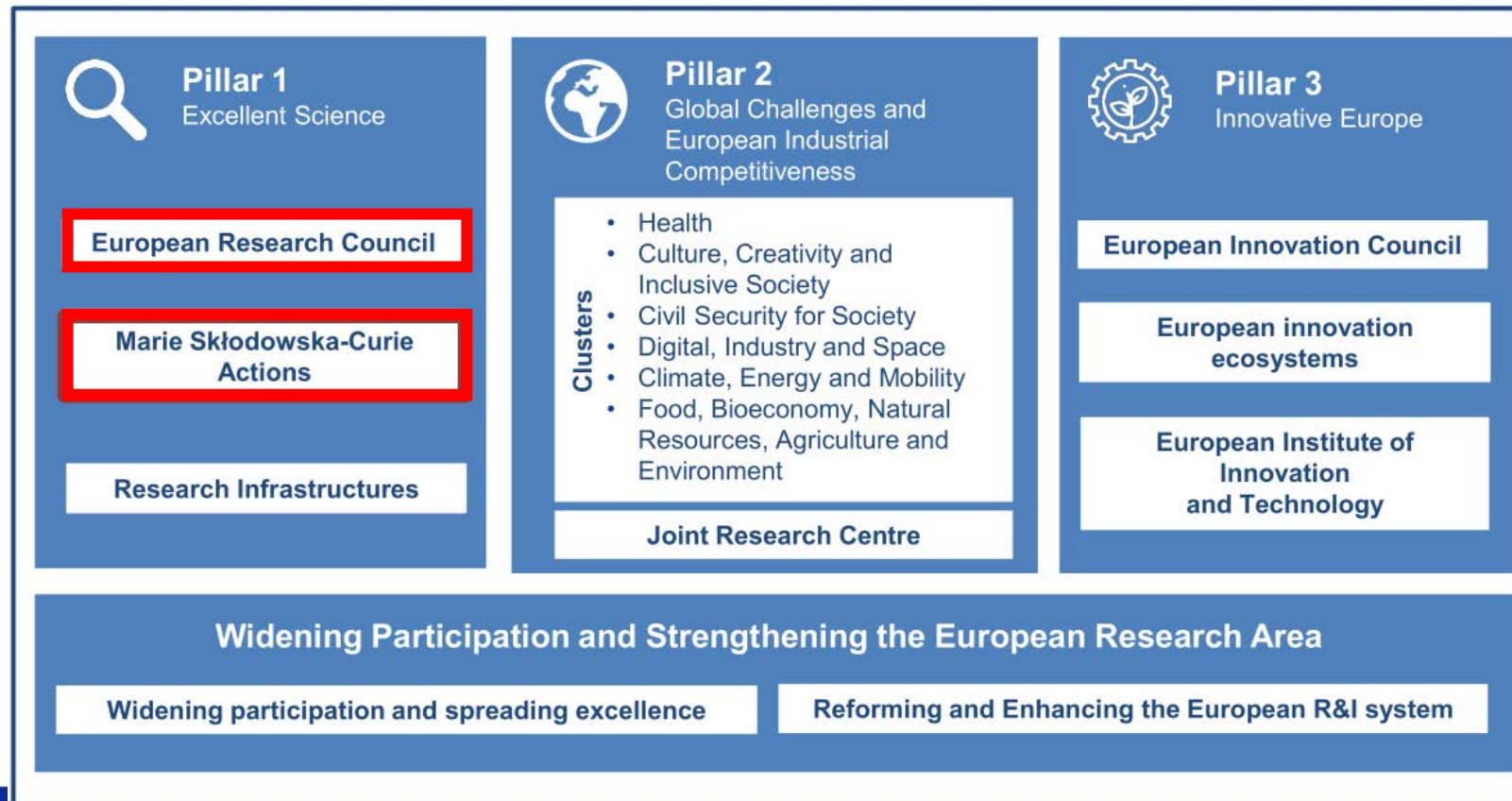
# AREA OF PROMOTION AND INTERNATIONAL PROJECTS

---

Support to Talent Attraction at an International Level



## H2020 → Horizon Europe



# TALENT ATTRACTION in HORIZON EUROPE

European Research Council: Frontier research in all fields of knowledge by the best researchers and their teams

## Starting Grants

1 Principal Investigator  
(2-7 years after PhD)  
up to € 1.5 +1.0 M€  
for 5 years

## Consolidator Grants

1 Principal Investigator  
(7-12 years after PhD)  
up to € 2.0 +1.0 M€  
for 5 years

## Advanced Grants

1 Principal Investigator  
up to € 2.5+1.0 M€  
for 5 years



- Very competitive: 10% Success Rate
- Indicator of Excellence at a European (and Global) level
- Portability: Possible to change the Host Institution



European Research Council  
Established by the European Commission

Increasingly important for Institutions to promote the participation of its researchers in these Calls and attract grantees or potential candidates to increase its visibility at a European and Global level





# TALENT ATTRACTION in HORIZON EUROPE

Marie Skłodowska-Curie Actions: Support the training and career development of researchers from all over the world through excellent doctorates, postdoctoral fellowships and collaborative projects

- Stimulating international, inter-sectoral and interdisciplinary cooperation. Participation of non-academic sector, especially industry and SMEs
- For researchers at every stage of their career
- Support excellent research in all domains (bottom-up approach)
- Promotion of attractive working and employment conditions (financing rate of up to 100% )
- Impacting researcher careers, organisations, structures



# MARIE SKLODOWSKA-CURIE ACTIONS

- 1. MSCA Doctoral Networks → networks training PhD candidates
- 2. MSCA Postdoctoral Fellowships → postdoctoral researchers
- 3. MSCA Staff Exchanges
- 4. MSCA COFUND
- 5. MSCA and Citizens

## Doctoral Networks

Training Networks, Industrial Doctorates and Joint Doctorates.

All research areas can be funded

Grants cover:

- recruitment and training of PhD students for up to three years.
- research costs including the organisation of joint activities and conferences.
- management and indirect costs

## Postdoctoral Fellowships

European Fellowships and Global Fellowships

All research areas can be funded

Grants cover:

- living, travel and family costs
- training, networking and research costs
- management and indirect costs



## SUPPORT SERVICES



01

### NATIONAL LEVEL

- Funding of consulting Fees
- Helpline – Network of National Contact Points
- Revision of proposals
- Funding for Creation and Support of European projects Offices at Universities

02

### REGIONAL LEVEL

- Evaluation of CV of potential candidates
- Training in proposal writing
- Long-term Hiring of External (and Internal) ERC Grantees
- Extra financial support



**OPORTUNUS  
PROGRAMME**

03

### INTERNAL



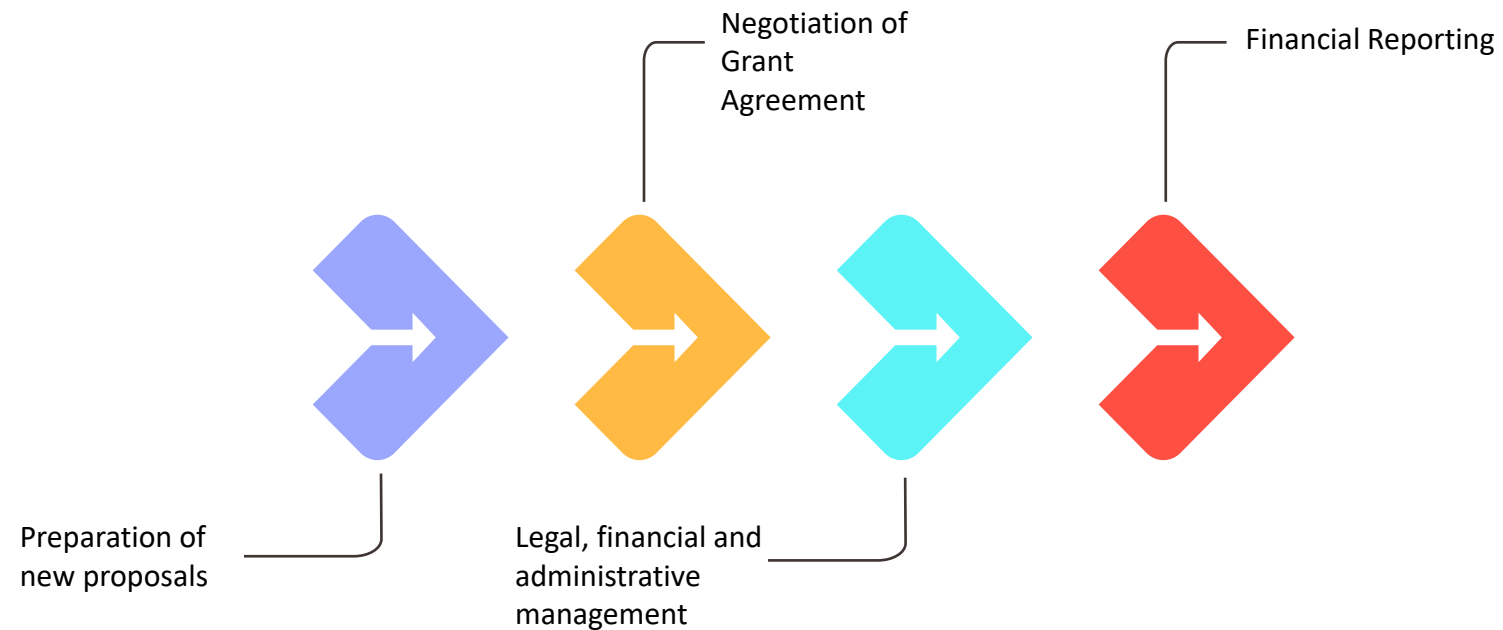
International Projects Unit



## Internal Support

- Funding of consulting Fees
- Possibility of obtaining a permanent position
- Priority Access to infrastructure programmes
- Mobility allowances
- Management Support

Main activities: Similar to ERASMUS+ Projects:



The University of Santiago developed a HR strategy according to the requirements of the UE in the European Charter for Researchers and the Code of Conduct for the Recruitment of Researchers

- The European Charter for Researchers is a set of general principles and requirements which specifies the roles, responsibilities and entitlements of researchers as well as of employers
- The Code of Conduct for the recruitment of researchers consists of a set of general principles and requirements that should be followed by employers and/or funders when appointing or recruiting researchers.




HR EXCELLENCE IN RESEARCH


**In 2017 the European Commission awarded USC the HR Excellence in Research Award in recognition of our commitment to support the Career Development of Research Staff.**



# VALORISATION OF RESEARCH RESULTS






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**Role of Universities in the Regional Development**

*Technology Transfer and Entrepreneurial programmes at USC*

Santiago de Compostela (Spain), 4th February 2021  
Edificio Emprendia, Campus Vida

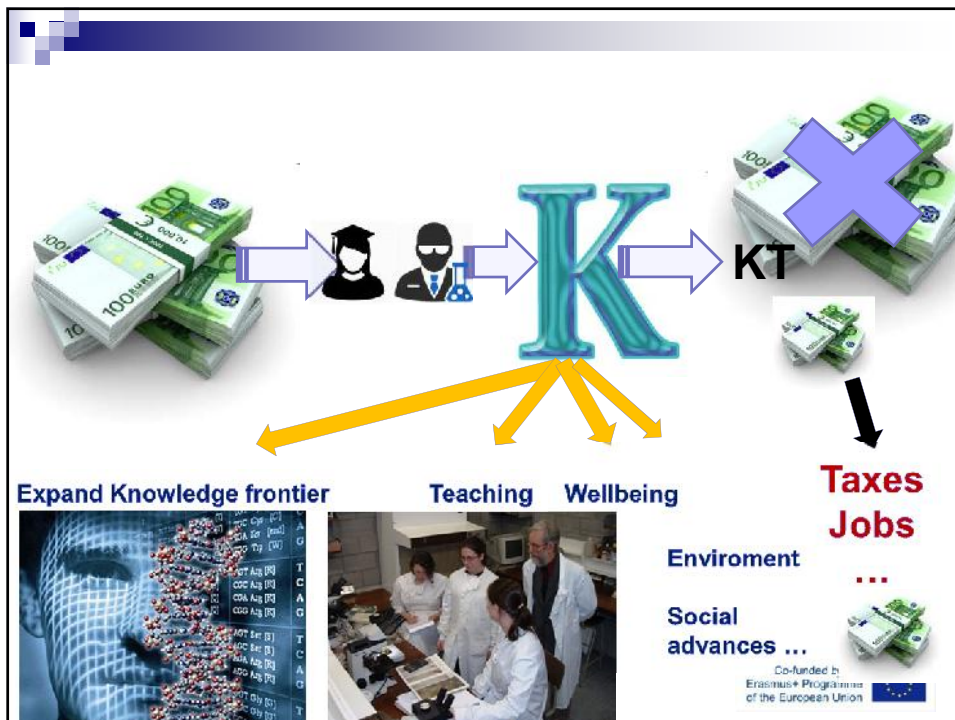
J. Luis Villaverde Acuña  
Director  
Technology Transfer and Entrepreneurship Office  
University of Santiago de Compostela 

**Research** → new **Knowledge**



  Co-funded by the Erasmus+ Programme of the European Union 

**KT = closing the circle**





## Means to better convert Knowledge into socio-economical benefits

European Commission Recommendation 1.04.2008

- **Collaborative or Contract research**
- **"knowledge transfer" licenses of public funded research**
- **Creation of "Spin-offs"**
  - High tech areas
  - Low tech areas



### Research funding

Annual average

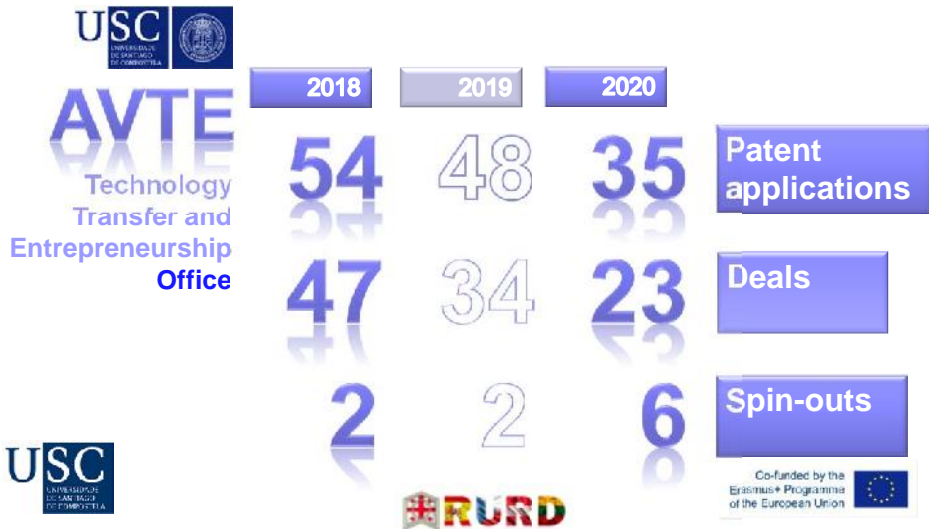
 Government Programs	Govt Prog.	55-65%
 SPONSORED RESEARCH	Sponsored	30-20%
	Other	15%

**USC is owner 55-65% IPR**



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# USC Knowledge transfer highlights



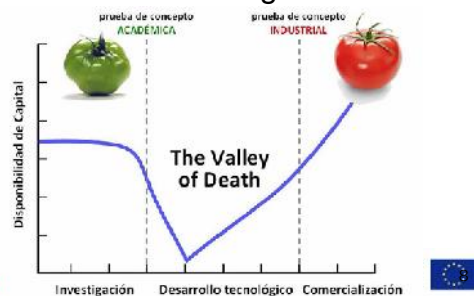
2

## Technology Transfer Bottleneck

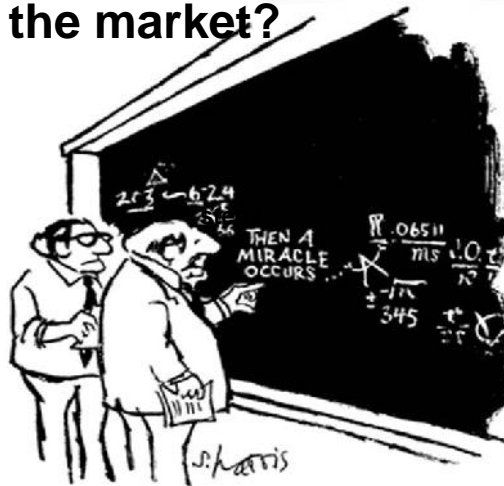


Universities want to sell its “knew knowledge”

**BUT**  
Companies do not buy green tomatoes



## How universities try to put innovations into the market?



"I think you should be more explicit here in step two."



## Step 2: Mind the **gap!!**

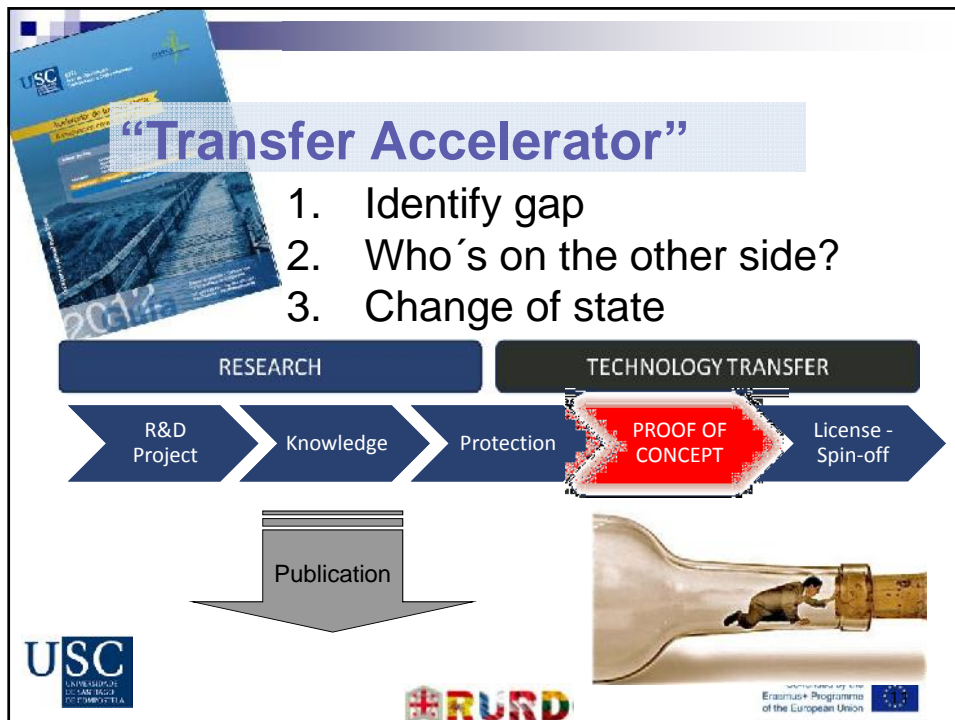
- How much does it **cost**?
- How many **time** it takes to market?
- Technical **risks** in scaling/production?
- Market risks ...
- ...

**DESIGN A ROADMAP**  
and drive first sections



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## How we do it in USC?

- Our reference: Oxford “*University Challenge Seed Fund*” UCSF
  - More than 15 years experience
  - 4 M L
    - 102 projects
      - 31 spin outs
      - 51 license agreements
    - 2.7 M L back to fund (“evergreen fund”)

## USC PoC Program development





- First program planning: **2009**
- Program Design (ISIS-Oxford advice & support) **2012**
- 4 funding rounds:
  - october 2012: 8/11 awards
  - march 2013: 4/6
  - september 2015: 3/4
  - november 2016: 3/7
  - september 2017: 2/6
  - november 2018: 3/5




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## First achievements (23 projects awarded)



- **6** signed license deals
- **5** new spin-outs
- **2** first option agreement
- **2** new patents
- **4** negotiation process running

**> 56 % success**





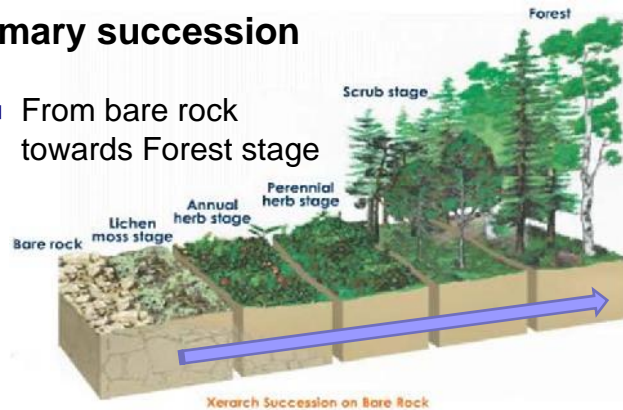
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# 3

## Entrepreneurial Ecosystem

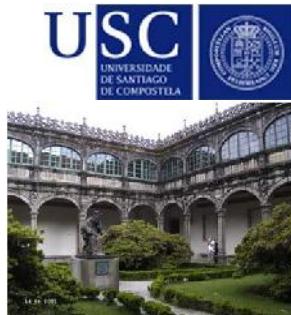
### Primary succession

- From bare rock towards Forest stage



## USC ecosystem

### ■ Substrate



Founded in 1495

- 3000 researchers (faculty + other PhD research personnel)
- Research areas:
  - Health Sciences (10 Dpts)
  - Maths, Physics & Life S.(13 Dpts)
  - Social Sciences (15 Dpts)
  - Humanities (8 Dpts)
  - Engineering (4 Dpts)
- 6<sup>th</sup> university in Spain in publications (H-Index)



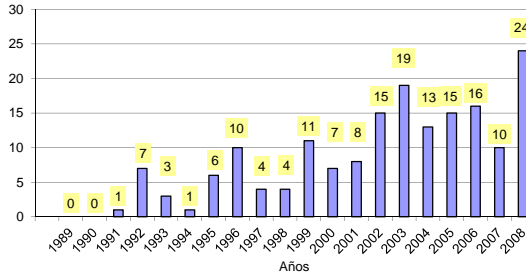
# USC ecosystem

## ■ Pioneer Species



Technology Transfer Office  
founded in 1989

Priority patents USC



- Staff: 1 director (academic) + 2 TT Managers
- Initial funding: Spanish Government



1990-> 2000 Moss and herb STAGE



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# USC ecosystem



Uninova

Iniciativas Empresariales Innovadoras

Founded in 1999.

- Business incubator promoted by USC and owned by USC (51 %) and City Council (49 %)

Encourage entrepreneurship culture.

- Advise for entrepreneurs
- Training Programs
- Incubation facilities



2000 - 2008 Shrub stage



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of the European Union



# USC ecosystem



**Founded in 2000.**

Universities: 24 % (USC 20 %)  
 Banks: 40 %  
 Companies: 36 %

- A Venture Capital Society promoted from the University of Santiago.
  - Company projects linked to the University
  - < 49% K of the participated company
  - Projects self-financed by the promoters, at least in 20%
  - Maximum investment 300.000 Euros



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# USC ecosystem

## ■ Food chains



- From research results into a TBC:
  - Support for Business Plan.
  - Expert advise: mentoring
- Promoting engagement of students and researchers
- Entrepreneurship training



**2000 - 2008 Shrub stage**



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# USC ecosystem

## Technology Transfer Management USC 2009



*DIFERENT OFFICES...*



### Promotion and management of research

- Scientific groups organization
- Funding oportunities
- **Sponsored research**
- Management of scientific structures
- Management of research staff
- ....

### Management of research results and entrepreneurship

- Assesment on IPR
- Technolgy disclosures
- Protection of IPR
- Marketing for technolgy transfer
- Licensing
- Revenues distribution



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# USC ecosystem



## ■ Ecosystem area **EMPRENDIA building**



A specific space for entrepreneurship and valorisation of research results

- 3200 m<sup>2</sup>
- Flexible layout and size
- **Spaces for rent: 12 (50 m<sup>2</sup>) + 18 (40 m<sup>2</sup>)**
- Common services and equipment



**2009 - 2017 Forest stage**



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## Food chains



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## Entrepreneurship programmes



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## “building entrepreneur teams”

### Entrepreneurs programmes

- A lot of different programmes
- Focus on individuals (not teams)
- Focus on training or contest
- Key skills (business administration, creativity, ...marketing)



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## INSPIRATION

### Innovation Teams - MIT



*“Build commercialization strategies for cutting-edge **MIT technologies** by combining business analysis with technical insights”*



#### Who Should Take i-Teams?

- master's and Ph.D. students from various disciplines
- Sloan MBAs, Sloan Fellows,
- grad students pursuing studies in law and public policy



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**argos** CREANDO EQUIPOS EMPRENDEDORES

- BUILD A TEAM
  - Students at graduate last courses and master a Ph.D students (all disciplines)
  - At least one skilled in “business administration”
- BUILD A PROJECT
  - research results -> **commercialization strategy**
  - free ideas
- COMPETITION



USC UNIVERSIDADE DE SÃO PAULO TECNOLOGIA

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**argos** CREANDO EQUIPOS EMPRENDEDORES

## Summary 2013-20

**246** applicants



**29** different disciplines (50% SS.CC. HH.)

**26%** Bussines degrees

USC UNIVERSIDADE DE SÃO PAULO TECNOLOGIA

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**Thanks!**



José Luis Villaverde Acuña  
Director  
Área de Valorización, Transferencia y Emprendimiento  
Vicerreitoría de Investigación e Innovación



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