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Education 360°
Principles of Artes Liberales
since 1922

Vytautas Magnus university in 2027: vision, aims, priorities

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VYTAUTAS
MAGNUS
UNIVERSITY
MCMXXII



VMU STRATEGIC PLAN 2021-2027

Process

Pre-development stage
= voluntary community engagement

January 2020 – community workshops on strategy development methodology (participation turnover 10%)

Spring 2020 – community survey on values, strategic aspirations, etc. (participation turnover 10%)

VMU STRATEGIC PLAN 2021-2027

Process

Development stage = strategy working group

October 2020 – the first draft of the VMU Strategic plan 2021-2027 prepared

November 2020 – further development of the first draft:

- circulated within the University community
- discussed in the meeting of the strategy working group with each academic and non-academic unit
- amended in accordance with the University community suggestions

VMU STRATEGIC PLAN 2021-2027

Process

Approval stage = collegial bodies of governance

November 2020 – discussion and support by the VMU Senate

December 2020 – discussion and approval by the VMU Council

VMU STRATEGIC PLAN 2021-2027

Structural components

VISION

MISSION

VALUES

STRATEGIC ASPIRATIONS

OBJECTIVES

OPERATIONAL PLAN

Measures / Terms / The Responsible / Indicators

VMU STRATEGIC PLAN 2021-2027

VISION

(i.e. how and where we see ourselves in 2027)

VMU is one of the strongest, comprehensive universities in the Baltic region, fostering the principles of Artes liberales, bringing together the community to build the future of Lithuania and Europe.

VMU STRATEGIC PLAN 2021-2027

MISSION

(i.e. how we entrench ourselves in society / stated in VMU Statute)

VMU is community-oriented institution of science, art and studies which continues the mission of the University of Lithuania established in Kaunas in 1922, creating liberal education conditions for an individual, developing partnerships and taking an active part in the life of Lithuania to advance its future and to contribute to the global cultural and academic development.



VMU STRATEGIC PLAN 2021-2027

VALUES

(i.e. values underlying the strategic aspirations of our community)

- Personal and academic freedom
- Democracy*
- Openness
- Responsibility
- Creativity
- Sense of community
- Sustainability*
- Academic excellence

*values added in 2021; others retained from 2012-2020

VMU STRATEGIC PLAN 2021-2027

STRATEGIC ASPIRATIONS

(i.e. the main five directions for the university development)

1. COMMUNITY IN HARMONY AND CONSOLIDATION
2. INTERNATIONAL RESEARCH UNIVERSITY
3. “STUDIES 360”
4. INTERGRITY OF SELF-GOVERNANCE AND RESPONSIBILITY
5. UNIVERSITY IMPACT ON SOCIETAL DEVELOPMENT

VMU STRATEGIC PLAN 2021-2027

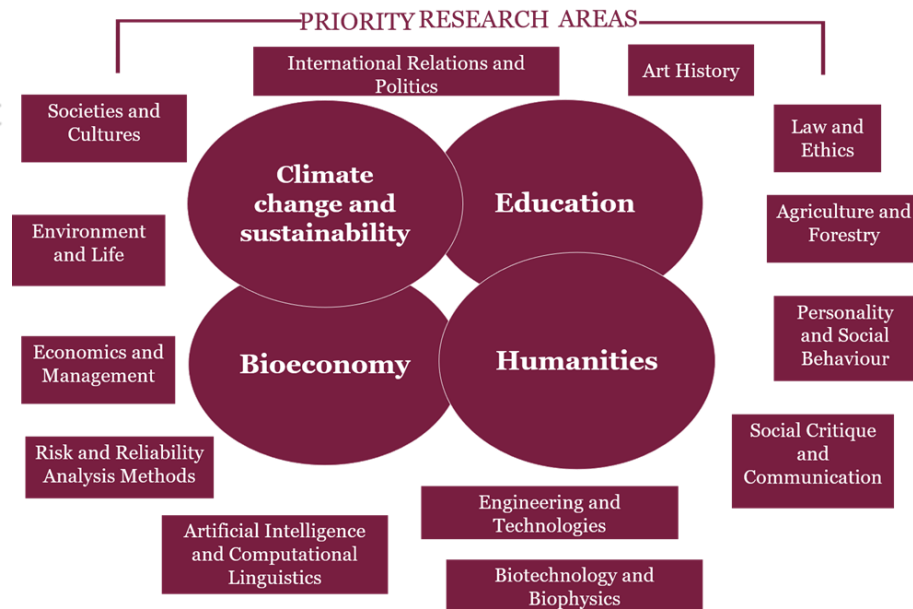
1. COMMUNITY IN HARMONY AND CONSOLIDATION

- Diversity, equality of opportunities and non-discrimination
- Adherence to community members with special needs – disability-friendliness
- Multilingualism, multiculturalism and internationalisation
- Community's psychological well-being, from surveys to positive interventions
- Competitive remuneration and flexibility of physical/virtual workplace
- Support to university community organizations
- Alumni network and meaningful reciprocity
- World Lithuanian University initiative

VMU STRATEGIC PLAN 2021-2027

2. INTERNATIONAL RESEARCH UNIVERSITY

- Consolidation of priority research areas
- Development of research institutes to boost interdisciplinary high-quality research and publication
- Funds raising for research and arts and ensuring good financial motivation for scientists and artists
- International research partnerships
- Benefiting from the European alliance „Transform4Europe” for research projects



VMU STRATEGIC PLAN 2021-2027

3. “STUDIES 360”

- Strengthening the principles of Artes liberales in our study system allowing more flexibility for students to create their unique study paths
- Diversification of approach to students with different capacity: more assistance to those who need it and more challenging studies to disclose talents
- Quality in international cooperation, physical and virtual mobility, double degree and joint study programmes
- Entrenching leadership in teacher education

VMU STRATEGIC PLAN 2021-2027

4. INTERGRITY OF SELF-GOVERNANCE AND RESPONSIBILITY

- Changes in the infrastructure to serve best the community needs (student canteen, community kindergarten, prayer rooms for different religious communities)
- A new stadium and other sport facilities
- Renovation of dormitories
- Optimisation of VMU structure and consolidation of study programs



VMU STRATEGIC PLAN 2021-2027

5. UNIVERSITY IMPACT ON SOCIETAL DEVELOPMENT

- Increased visibility nationally and internationally: associations, networks, etc.
- Valuable contribution to policy formation
- Cooperation with local communities and their initiatives
- Contribution to the EU Green Deal activities
- Free Kaunas university zone
- Meaningful engagement in Kaunas Culture capital 2022 and the celebration of the centennial of Lithuanian University (1922)

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Ačiū😊

Any questions?

